

Published based on [Take Your Business Public: How To Find a Consultant That Can Make The Process Fast and Easy](#)

Take Your Business Public: How To Find a Consultant That Can Make The Process Fast and Easy

So many companies dream of going public to raise massive amounts of capital, as set up for an exit strategy, to make acquisitions with stock and for many other reasons. While your intentions may be pure and with genuine motives, you're entering shark infested waters of boiler rooms, crooked attorneys and underbelly consultants who have made careers off of taking well intentioned executives just like you for a 24 month rollercoaster ride while they take every penny you have as your company shrivels up like week old road kill.

Just and honest consultants in the 'public offering' industry are as rare as the illusive white elephant. This industry exists in a cesspool surrounded by rose gardens; from afar it looks amazing and an image of a dreamland but get up and close and the sludge and odor are enough to make you run and hide. So what do you look for in a consultant? The best consulting firms are the 'boutique firms' with minimal overhead that keep a low profile and are made up of 3 or 4 'partner' consultants.

These firms typically have the experience of working with the large consulting groups but for one reason or another have decided to leave and go out on their own. The great thing is, these small groups typically have massive contacts and process your entire public offering in-house. Offering a complete turn-key solution that is managed in-house offers a huge advantage because there is accountability and you can actually build a relationship with the people that are making your dream of a public offering come true.

These 'boutique' consultants will usually stay onboard as growth consultants for the life of the company in exchange for modest fees and a pre-IPO or pre-OTCBB equity position. The large firms will hack you out at the knees and gouge you with fees while they take massive amounts of equity in your company which takes away your bartering chip when you need to offer more stock to the public to raise capital.

The small firms will also work one on one with you to show you how to use your stock to grow through acquisition and other nifty ways to use stock to grow. Seek out the boutique consulting firm and save the attorney for spot audits. Hold on to your cash. Why pay outrageous fees to lawyers when you can pay 60% less with a small consulting firm that will add all the bells and whistles for free and actually get your stock trading, usually in half the time?

[Go Public With Your Company](#), call Princeton Corporate Solutions at 267-233-0183 [Take Your Company Public](#) the easy way!

categories: direct public offering,direct public offerings,dpo direct public offering,global direct public offering,how to take a company public,how to take company public,princeton corporate solutions,james scott,how to take your company public,shareholder company

You can also find this article published on [Take Your Business Public: How To Find a Consultant That Can Make The Process Fast and Easy](#), and on the tag pages [Advertising](#), [direct public offering](#), [direct public offerings](#), [dpo direct public offering](#), [global direct public offering](#), [how to take a company public](#), [how to take company public](#), [how to take your company public](#), [james scott](#), [princeton corporate solutions](#), [shareholder company](#).