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Website Design What To Do First

In the matter of website design what to do first, a person who is contemplating starting a website or some sort of blog and who thinks that he or she might like to take a crack at designing it needs to keep a few things in mind. First of all, anyone interested in designing a website should sit down and come up with a plan or a concept for what it should look like.

This means, of course, that no small amount of research is going to need to be done beforehand. What is meant by research is the fact that a person will need to correctly identify the market or niche that the website is going to be targeted at. Eventually designing a site that gives the viewer or reader the impression that it is about bicycles when it is really about motorcycles is just one example of intelligent website design.

Along with deciding or determining the kind of niche that the website will be targeted at should be a realization that the site must, above all else, be usable and logical to any visitor or reader who happens to land there. This can create a bit of tension between the desire to make the website look space-age or really relevant, graphics wise, and the need to also be functional and easy to maneuver around.

Those who fail to realize this simple requirement (usability) tend to have websites designed that require multiple plug-ins or that end up taking a really long time to load on a user's computer because they are extremely heavy with graphics that cause images to load very slowly. Studies show that most viewers of a website will quickly move on if they have any sort of issue viewing that site.

This is why it is important to do the research, identify the market or niche, and then -- first of all -- design the site so that it is extremely usable. Most experts recommend that websites should try to make use of black text on white backgrounds if possible. If a background is desired, designers should also try to use a plain-color background or go with something that is very subtle.

This is why it will be vital to make sure that the text itself is in a printable color, meaning that while white text on a black background looks good, if it doesn't print in some other color other than white they're going to be many user complaints or visits to the website will quickly drop off.

In the end, the matters of website design what to do first come down to research and then usability. Conduct your research to make sure that you are coming up with a thoughtful and relevant website and then make that website extremely easy to use when visitors arrive there.

Before you start a search engine marketing campaign, go to The Brilliant Assistant's site for information on [website design](#) and [graphic design services](#).

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