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3 Seo Tips That Will Help You Rank No1

Sometimes it's just the smallest of things that can make a Larger difference with SEO ranking results.

Here are three tiny things that will make a Super difference if you utilize them all the time.

1. If you are going fishing make sure there are fish and not too many fishing people.
2. Title is everything.
3. Being bold makes you stand out.

If you are going fishing make sure there are fish and not too many fishing people.

When it comes to a more abstract world like SEO sometimes we forget every-day sense. So let's remember!

In the SEO world making sure there are fish is making sure that there is traffic for a word we are choosing to rank for. Use tools like Google Traffic Estimator (just Google it) if you are short on funds, and if you have a little bit of money, go get yourself a WordTracker account (they also have a free tool as well which is great). These (and many other traffic tools) will tell you that there are 'fish' for the keywords that you want to rank for.

The next part of the tip is not to fish where everyone else is fishing! This makes logical sense but often forget that it's best to fish where there is little or no competition! So look for keywords that not many people have content written for but a lot of people are looking for.

Page title is everything.

In the SEO world the page title is the 'secret weapon' of the top ranker! Here is one thing to remember, make sure that the page title is as close as possible to being 100% the keyword you want to rank for as possible. The page title is like the title of a book. If you wanted to learn about the sex life of a worm then a book title of 'Sex life of a worm' will grab your attention and you will know you have the book you want. On the other hand a title of 'Worms and interesting facts' will not grab you in the same way. Make your title tags (where ever you can) 100% the keyword/key phrase you want to rank for.

Being bold makes you stand out.

This is a very good onsite optimisation tip if you want to optimize a page/blog entry for a limited keyword, make sure you embolden the keyword in the text 2 or 3 times. Do not overdo it of course!

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