

Published based on [Start Your Story With Good Intro.](#)

# **Start Your Story With Good Intro.**

Generally it is well-known that introductions involve writing a short passage on the subject. The important point about writing a good introduction is to make it catchy to the reader. In order to do this it must capture the essence of the story and bring out this essence through an example. This is important as otherwise you won't be capturing the real essence of the story and people will read only just a few lines.

The important point about writing an intro is that it must be short. When you write a headline and then put content below it, your reader will expect the headline to correspond to the story below. Readers really won't give much time to an intro which talks about sports, when the headline talks about vacations.

Even if the intro, at its end, would have captured the essence of what the author was trying to say. Ask yourself; is it short enough that a reader won't lose patience before the writing returns to the topic at hand?

If you look at the intro piece given above, you will find that it's really short. This is the kind of intro that works with the reader. Why? Here the reader is aware of the subject matter that they are reading, They are aware of the information they will be getting from the intro, in a general sense and so they know what they will get when they read the story.

Starting with a long introduction that appears to bear no relevance to the headline is the number one killer of otherwise good writing.

When using long anecdotes you need to let your readers know before you begin how it relates to your topic, or many readers will drop out of your article before you have a chance to illustrate your point.

In short, what is necessary is using less words in bring out a perfect story essence. The aim of an introduction is to out forth your subject in a broader and more general sense.

So, what you need to do is think about your intro is a broader sense and then bring out details that will help to bring this forth clearer and omit those which don't. It's better to leave out details such as dates, names, descriptions and diversions when they are not relevant to the main point presented in the anecdote, as they will not distract the reader from the real point you wish to make.

For more details and my inspiration for this article you can visit my site mentioned in the Author field.

If you want to grab the reader's attention you must pay attention with the introductory passage. This is the lead in for the rest of your story. Think about your intro as a whole and consider which details help do this and which do not

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