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Lanyards: Basic Information

A lanyard is simply a device that allows you to secure something to your person so that you have easy access to it such as an identity card or event name tag. Commonly, a lanyard can be worn around the neck, but can also be worn on the arm, waist or wrist.

Most lanyards are normally created from a cord; nylon, cotton, or polyester twill. Some other lanyards are created from satin, denim, fleece, PVC or even leather.

There are a few options to attach your item to the lanyard. Bulldog or alligator clips, swivel hooks (plastic or metal), split rings or spring hooks, are a few of the ways.

There are so many people that use a lanyard nowadays. They have become popular on recent times. It's possible as you walk down the street to often be able to say 'hi' to so many people if you want and call them by their first name because they are wearing their work identity cards around their necks with their names clearly showing. They become welded almost to their body!

A plastic badge holder is often used to protect the badge from wear and tear. Most companies that sell lanyards will also sell you all the accessories also such as badge holders & other attachment hardware. Another thing you might want to buy for your lanyard is a retractable badge reel, for your security passes. This chord lets the user to scan their security card without having to remove the lanyard. When done the cards retract to close to their pocket so that it is not swinging around their necks annoyingly. It is most useful in work environments where there are moving machines. Entanglement with the moving machinery will be prevented, and so are the accidents that could arise from them. You can get lanyards with built in plastic safety breakaways should this be needed.

Lanyards are great for advertising purposes of course. It can double as a name tag and advertising tag if the lanyard is custom printed with a company slogan, name, or logo.

Flat lanyards can be printed on. Those made out of polyester twill, nylon, or cotton are usually flat and their surface are ideal for printing designs and logos. There are 3 different printing techniques that can be used, namely dye sublimation, hot stamping and screen-printing. The cheapest of the 3 is hot stamping, because it uses only one color. This method is best for badges used at trade shows or by students. Screen-printing uses colored ink. It also produces a higher quality & longer lasting image in case you need a more durable and better quality finish. Dye sublimation is the most expensive technique, which makes sense seeing it produces the most detailed & longest lasting image.

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