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Attracting New Customers For Your Business on Twitter

Twitter was introduced to the market in 2006 and in the past few years, it has shown extreme growth. In fact, in February 2009, the website ranked third alongside MySpace and Facebook. Many businesses are now working with the site to promote their business. However, a lot of them don't know how to make best use of the website to their advantage.

For the new fans of Twitter who owns any type of business, here are great strategies for you:

You can use the site for your general market trends. Every business has its target market. With Twitter, you can easily access your target market and get useful feedback from them. Many of today's businesses fail because they don't know the true needs of their market. With the help of the social network site, you can easily listen to the wants of your prospects, the issues they are currently facing and the kind of help they want.

These pieces of information are vital to your business. You can create blog posts or write articles about the needs of the market. You can also create a new service to meet such needs or perhaps you can conduct a tele-seminar on a topic that might interest the target market.

Build a list. Once you have your list, you can share your information like newsletter and free gifts. You don't need to promote your business every time you communicate with your target market but you can also mention it every now and then.

Whenever you meet someone on the website, try to establish an excellent relationship. You are a customer too. You buy from people who you trust and like. Your target market also behaves the same way. You must get to know your customers better and win their trust and confidence. Ninety percent of your updates or tweets should contain helpful contents and try to limit your promotion. By doing so, you can attract more prospects and later on, subscribers.

Learn how to create blogs. In order to show your expertise in the business, you need to post good blogs. Twitter provides tools that can automatically check the blogs you've posted and share them to your target market.

Offer tele-seminars and events. In order to increase the number of prospects on your list, you should send out invitations for tele-seminars and events. The more people you invite, the more you can boost your business.

You must create your own twitter account first before you can use the website for business purposes. Making a profile page for your business is the first task that you should accomplish. Once you have your own account, you can let other users of Twitter know about your business. The twitter question that you need to answer is - what are you doing? You must answer this question so that you can let the world know about your business. After that, you can now follow the helpful tips mentioned earlier.

Studying the target market is very important for your business success. Identify their needs and wants so that you can give the right answer. Remember, you must try to build trust and confidence. Twitter has millions of fans from all over the world. Just imagine how many of them you can get to patronize your business. Getting clients through Twitter is not as difficult as you think.

[Make money with Twitter!](#) I will show you how with my FREE Twitter Crash Course, and bonus software, TwitterBuzz. Sign Up Now to **[Make Money With Twitter!](#)**

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