

Published based on [Getting Started With Twitter](#)

Getting Started With Twitter

Let's chat a little bit about ways to start developing a huge network of friends, clients, associates, and shoppers using the social networking website Twitter.

Quite a few new fans of Twitter are continuously asking how they can use the site more successfully for their internet business and since the website has grown into an Internet mega monster that is globally known and talked about, they are right to ask. The fact is Twitter is a fantastic tool for your IM internet business.

Internet relationships are very different from actual personal relationships. They are based primarily on like, know, and trust. Numerous people are reaching out to others through social network websites like Twitter, Facebook and many others.

If you are new to Twitter you may not realize that you can create your personal or company brand and virtually dominate your market, simply by building a list of followers.

Configuring Your Profile

Once you've setup your Twitter account you will want to work on making your profile. Twitter lets you easily customize the look and feel of your profile page. You will want to pay close attention to your one line bio.

Bio Line

Because, besides your Tweets, this is what people will read and judge what type of person you are before they decide whether or not they want to follow you. You will only have 160 characters to describe who you are and what you do, so you have to make it good!

Photo

It's essential that you use a real photo of you over an image your company logo. I recommend you use a real photo because people connect with real people and trust a user with a face. A user profile that has a small business logo just screams sales and is a turn off for most people.

Background

You also have the option to upload a customized Twitter background to your profile. This is something you will want to utilize ASAP as this is a massive benefit and way to get free exposure for you or your company.

There are a ton of free Twitter backgrounds that you can download edit with photoshop floating around or you might want to get one made up professionally by a designer.

[Make Money Using Twitter!](#) I will show you with my FREE Twitter Crash Course, and bonus software, TwitterBuzz. Sign Up Now To Learn Tips on How to **[Make Money Using Twitter!](#)**

You can also find this article published on [Getting Started With Twitter](#), and on the tag pages [Advertising](#), [does twitter make money](#), [how to make money on twitter](#), [how to make money twitter](#), [how to make money with twitter](#), [how twitter make money](#), [make money on twitter](#), [make money using twitter](#), [make money with twitter](#), [twitter make money](#), [twitter to make money](#).