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Free Coffee Cups

Everyone loves complimentary giveaways, and everyone is always excited once they see that someone is giving away something as valuable as free coffee cups? Your company's display will be packed with clients as they tell other clients where they obtained the coffee cups that are holding all the useless plastic stuff they got from the displays of your competition. No one will even notice the same old key rings and pens that show up at every event.

Coffee Cups Are Better

Remember trick or treating on Halloween? Well, liken the little orange and black candies that had no name to key rings and calendars. Coffee cups...those would be candy bars. The good stuff. Remember all the kids telling the other kids where to get the good stuff? Like candy, size is everything. It's impossible to ignore something as big as a coffee cup, especially in comparison to the little flimsy pieces of plastic that are usually given away as promotional gifts. People use coffee cups all year around, too. They drink coffee from summer to winter, and they always need something to put it in. Calendars have a tendency to vanish once the client finds one he likes better.

Coffee Cups Make Great Gifts

Coffee cups make especially good gifts, and cheap gifts are what everyone is looking for during Christmas. They're easy to pack, surprisingly durable, and unlike something like a t-shirt, they can't be the wrong size. What a nightmare it would be to gift all of your female employees shirts that were too small...or too big, for that matter. It wouldn't be pretty, and it's not even possible with coffee cups.

Choosing Coffee Cups

So I'm sure you're asking; how would one go about making or procuring promotional coffee mugs? Following are a few of the things that should be considered. The most important thing to consider is the material you want to use for your coffee cups.

Different Coffee Cup Materials

There are lots of options, ranging from metals to plastics, and even crockery and porcelain. The end product really should reflect your business's purpose, and the material the cup is made of can have a huge effect on this. If you want your company to exude power and stability, then you'd certainly want metal over plastic. A company named BIG THINGS would look great on a metal coffee cup, for instance. Marcy's Flowers - not so much. Marcy would likely be better off with porcelain or ceramic, which provide a sort of homey, affectionate feel to them. Ceramic cups in particular seem to appeal to motherly types since ceramics are synonymous with arts and crafts. Plastic cups have their place as well, telling everyone that your business is for anyone, all walks of life, regardless of income.

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