

Published based on [Squidoo: A Beginners Guide](#)

Squidoo: A Beginners Guide

Have you ever heard of the word Squidoo? Well, this site has been around for some time and is a great place to showcase your writing talent. However, do you know that you can use Squidoo to promote your other web content? You will learn useful information on how to use this free content website to generate incoming links and also to receive a small amount of cash for your hard work.

Squidoo will allow you to post your content for free. Yes, it is totally free to post content to Squidoo. Moreover, you will be paid a small amount of money if the readers click on the ads placed in your articles. The topic varies greatly and in fact you can write about anything that interests you. The length of the article is also up to you. However, there is a restriction on content about sex, violence and negative reviews. Except these topics, you can write about whatever you want.

Squidoo is very popular and the site receives very high Google rank. This is why it is important to promote your website there. Potential customers will read your pages and find links to your personal site. This way, you not only increase the popularity of your site but increase your Google pagerank as well.

The content creation process is very simple. All you need to do is to follow the simple wizard Squidoo has created. Before you start, you have to create your article in a word processing application, then you just have to paste the text into the box, click ok, and you are done.

Squidoo users also receive a small amount of advertising commission when readers click on the ads placed on their pages. This is really a great change for you to both promote your business and earn an extra income while doing so. The cash amount is not very much and won't make you rich. But it is very encouraging anyway.

A Squidoo lens is a normal page created by registered users. You can write about anything in your lens. A good way to use these lenses is to write articles to promote your affiliate business. Potential customers will have a chance to find your products while you have a chance to earn extra money from the ad commission.

You can also use the referral system to earn money with Squidoo. This is extremely simple if you have a wide social network. You don't have to write anything, just simply refer friends to Squidoo and will receive a sum of money for your work.

Squidoo is good for any business. With its increasing popularity, Squidoo has become an integral part in the web promoting business.

With the right [internet marketer](#) your home business will be one that can make it through the tough times. Head online and discover the best way to market your product today.

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