

Published based on [How To Choose A Drop Ship Company](#)

How To Choose A Drop Ship Company

You've decided to open your own Web store. Now, you have to decide how you are going to handle your products. You can have your own warehouse and buy all your chosen products beforehand. You could use drop ship companies and use the products they have available. Or you can do a combination of both.

Working with a drop ship company can save you a lot of time because you'll have many products and brands to choose from. But, not all drop shippers are built the same.

Each drop ship company you consider will have different terms and conditions. You will expect to pay a certain amount of money to become a member, but you don't want to lose that money based on the performance of your Web store.

How many resources or tools are available to you as an online retailer? Some drop ship companies only have products and that's it. But, some provide excellent resources to help your business succeed, e.g., retail solutions and tactics, reports and product watches, quality images and full descriptions, a variety of suppliers to choose from, and cost projection tips so you understand what the bottom line will be.

A good drop ship company is going to want your Web store to succeed. Compare the educational resources each company offers. Will they give you tools and tips to create and build a successful online retail store? Do they have product reports that give you the low-down on each product?

How well do their images render? Is there a sufficient amount of content available or will you have to do a lot of writing? Do they have the products you want and a whole lot more? Are there many suppliers available or will you be limited?

And for the big consideration, what is membership going to cost you and what's the fine print on the terms and conditions? How much is it going to cost for shipping, handling, and how long will your customers have to wait for delivery?

As you answer these questions, you can make a decision based on which drop ship company is going to do the most for you. Choosing the right fit for your Web store means a successful and prosperous business.

Stuart Lisonbee is a search marketing expert at Doba. Doba's goal to simplify the [dropshipping](#) product sourcing chain have resulted in universal access to hundreds of [wholesale suppliers](#) and a myriad of tools to help small online retailers succeed.

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