

Published based on [Take Your Company Public With A Direct Public Offering \(Fast and Simple!\)](#)

Take Your Company Public With A Direct Public Offering (Fast and Simple!)

Take Your Company Public With A DPO (Direct Public Offering) If you are considering going public you are coming from one of two positions: you are either coming from a position of liquidity where you have the capital to spend \$200k to go public on the OTCBB or you are coming from a position of weakness and you don't have liquidity.

For the former, going public is easy, find a consultant with a solid track record and take your company public, you're ready to go. For those of you who are coming from a weakened position due to lack of capital you should strongly consider taking your company public with a DPO (direct public offering). Typically a DPO starts with a PPM (private placement memorandum) that breaks your company into shares and prepares it for the public eye. Form D is then filed and you're then ready to start raising capital.

The only downside is, most companies have no one to invest in the PPM and their transaction is dead in the water. A DPO is an extremely powerful process which allows you to not only offer shares to your friends, family and professional contacts but you can also team up with an investor finder company that will contact their seed capital investor database to help you raise capital fast and easy if you are willing to sell seed stock at a discount before you go public.

Be prepared to pay a modest fee upfront as well as a small equity position as these investor finder services know full well that power that they possess with their database. If you successfully contract with a real, viable investor finder service, they will most likely want to be the consulting group that takes your company public as well. Be smart; sign on with them as they will have a vested interest in your success.

They will most likely communicate electronically with their database members via email. As interest by the investor group builds, you the company owner, will have to take over the closing as it is illegal for non licensed investor finder services to take over the closing and issuance of shares on behalf of your company.

Think of a DPO with an investor finder service as the golden tuna that can solve all of your problems in one swift movement. You can find these groups by going to your favorite search engine and typing in word combinations like "investor finder" or "investor finder service". You can team up with a solid investor finder service and they will take you all the way!

Foreign, Indian and Chinese Companies, [Take Your Company Public](#), call Princeton Corporate Solutions at 267-233-0183 [Take Your Company Public](#) the easy way!

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