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Getting Started With Affiliate Program

If you have a website with some traffic, you can make money by having links to merchants' online shops on your site. If someone goes through your links into the shop of the merchant, and buys something, you earn commission from the sale, between 5% and 40% depending on type of merchant. Some merchants also pay for each click or each lead. A lead is a new visitor to the shop that asks for more information or prize offers.

Individuals who have merchant's links on their sites are the ones we call affiliates, while the links are named affiliate links. The mutual-profiting system that pertains to the relation between the affiliate and the merchant is what we call affiliate program.

If you are planning to join an affiliate program, you don't have to pay any fees to be a member. The images for marketing and the links are all free. You only have to exert an effort to let it happen. Make sure that you have the correct link installed on your site at this would monitor your sales and commissions. If you are thinking MLM, this is not one. An affiliate only earns a commission when a sale, lead, or click has been made.

However, in many programs you can recruit other affiliates and earn some commission from the sales made by the recruited affiliates too. There are also common networks operated by third-part companies where several merchants use a common software and administrative infrastructure to recruit affiliates and monitor the traffic from affiliates.

The second form of affiliate program is called affiliate networks. This third-party network is where the merchants and potential affiliates register. The affiliates can easily find a product they would like to advertise, or a niche they could post in their site that is related to the theme of their website or blog. Popular examples of this system are Clickbank and Commission Junction.

By being an affiliate myself, and a merchant too, I can say that one of the best product to participate in is something that is related to alternative health, or erotic enhancements. The cosmetics, skincare, and hobbies are popular with people too. Of course, the result will depend on the kind of traffic your website drives and their interests.

If you need more information on generating traffic to your website, check out Instant Lead Magnet. Dylan Nelson is passionate about trying out online business tools, and writing reviews about it. Check out his website at fastvideoreviews.com.

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