

Published based on [Clickbank Cash Supreme method - How To Make Real Cash With Clickbank](#)

Clickbank Cash Supreme method - How To Make Real Cash With Clickbank

Do you want to make massive cash on the internet? Don't rush into things and sell whatever that comes to mind. You need to conduct proper market research.

There are lots of useful tools that you can utilize to gather solid information. The good news is, most of them are available for free.

1. Google Keyword Tool External is the first one that you need to check. Most people who look for information, product or services will use Google. Therefore, you will get lots of good, long keywords to target by using this tool.

When using this tool, try to be specific in your niche. For example, instead of entering the word camera, try Nikon Digital Camera, or Canon Powershot Digital Camera. You will get more profitable and less competitive keywords this way.

2. Clickbank marketplace is the second place you might want to check out. Clickbank is the largest retailer of digital products. Most of the traffic that comes to Clickbank vendor websites are from affiliates. Therefore, you can expect to get lots of solid data about hot markets to target. For example, gravity score, popularity and percentage of commission.

However, the important value is Clickbank gravity. Most people confuse between gravity and popularity. Actually, these terms are not the same. Gravity represents how many unique affiliates can sell the product in the last eight weeks.

3. Google Trends and Google Hot Trends is another useful place that you can check. Just like the keyword tool, this one is also based on Google search volume. Instead of total search volume and competition, you will get a graph showing the search trend of one particular keywords for certain period of time. Due to certain factors, like festival and events, some keywords are searched lots of times in certain months only. Take example like Olympics.

Smart marketers will take advantage of this fact. Most seasonal keywords are untapped keywords, with little or no competition on search engines. Therefore, you can expect to get ranked easily on Google for these terms and receive tonnes of traffic once the event is happening.

4. Amazon Best Seller section. This one is great for searching buyer keywords. Amazon gets lots of buyers everyday from the internet. Amazon Best Seller section will give you the ideas on what products are currently hot, searched many times on the internet and will make you lots of money. All the keywords will convert well, whether you drive traffic from organic listings or paid listings.

5. 4 Dummies website. In case you didn't know, 4 Dummies books are hot selling at Amazon. Most books published by this company is aimed for beginners. This company already research properly before publishing books in certain topics.

Most topics that can be found inside 4 Dummies websites are new, hot topics. These are untapped niches. Getting good ranking in search engines for these keywords are far easier since it is less saturated.

6. Use CB Engine website. There are lots of websites on the internet use data from Clickbank marketplace. Two of them is CB Analytics and CB Engine. While you can view basic information about one product in Clickbank marketplace, there are some information can be obtained from Cb Engine only. For example, the product past performance and refund rate.

[Clickbank Cash Supreme](#) is about going to reveal more about market research. For details, read this [Clickbank Cash Supreme](#) review.

You can also find this article published on [Clickbank Cash Supreme method - How To Make Real Cash With Clickbank](#), and on the tag pages [Advertising](#), [Affiliate Programs](#), [business](#), [EBooks](#), [ECommerce](#), [make money online](#), [market research](#), [marketing](#), [niche marketing](#), [PPC advertising](#).