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Boost Your Affiliate Commissions With These Simple Tips

Is it possible to increase your affiliate commissions without causing yourself extra work? Yes, it is, but it does require some imagination and a willingness to try different things. Simple tweaks to what you are already doing can have a dramatic effect on your return on investment.

One thing you can do right off is make sure that the affiliate programs you are using are offering the highest commission percentages. The discrepancies between different companies may surprise you. For example, one program may offer five or six percent for every sale you make while another program might give you fifteen percent, even if the items you are selling are identical.

Try to promote just one or two products on each of your websites. If you clutter your site with too many competing advertisements, your visitors will get confused. Focus your reader's attention on a single item and they will be more inclined to purchase what you offer.

You can get more affiliate commissions for the same amount of work when you focus on selling memberships to monthly subscription services. Instead of just getting paid one time for a sale, these can pay you every month, and that can really add up over time.

Get people to join your email list by giving away free ebooks. Having lots of subscribers means you can sell to them over and over without working harder or spending more on advertising. It's also a good idea to put affiliate links in these free reports. Encourage your subscribers to give them away to their friends, and you have instantly created more potential customers.

Experiment with the appearance of your sales pages to try and increase your affiliate commissions. Try placing ads in different locations to determine what converts best. Simply moving an ad may make you an extra sale or two a month, so it's worth trying.

Use tracking codes to find out where your visitors are coming from. This is especially helpful if you use many different methods of advertising. Once you know where the buyers are coming from, rather than just the browsers, you can focus more of your attention on the promotions that convert. This will save you both money and work.

Once you understand how to become more efficient, you will improve your affiliate commissions without working harder or spending more money. It's all a matter of identifying what helps you and tossing out what does not. Evaluate everything that you do to ensure that all of your promotional efforts are as productive as possible.

Don't spend money trying to learn internet marketing. Joseph has a large selection of Internet and affiliate marketing secrets that you can read for free.

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