

Published based on [Finding Voice Over Talent On The Web: Five Easy Steps](#)

# **Finding Voice Over Talent On The Web: Five Easy Steps**

Though there is certainly no shortage of potential voice talent for the hiring, picking through the thousands available to find the voice actor that is perfect for the job can seem like a daunting task. Since the actor or actress you choose will affect the tone and message of your project, it's essential to make the right selection.

Those working on multimedia would be wise to take advantage of the great online resources available. Need a script? There are plenty of script databases available on the web, and some of them are even free. In order to make the hiring process quicker and more efficient, you can peruse potential hires' websites, which will often contain portfolios. This will help narrow your field of candidates, and give you an idea of what to expect from a candidate early on. In addition to checking out voice talent's resumes and portfolios, some even use the Internet to conduct interviews.

Still, when you are trying to find the right match online, you'll need a strategy and process that will maximize your efforts. You can waste countless hours searching and sourcing candidates, only to find out that they won't follow through on a project or even submit a quality sample. Knowing what to look for and how to proceed online can make your interviews and auditions much more valuable. Here are the steps involved when hiring a voice over artist over the web:

1. After you initially contact a potential hire, ask for a sample of their work. If the person in question is the true professional they claim to be, they will have .mpeg samples on hand to send to you, or will direct you to a site where you can hear their work. This first step goes a long way towards weeding out candidates who aren't serious about getting the job.
2. Ask potential hires for a resume. Any serious voice actor or actress should be able to provide a formal resume, complete with his or her employment history and references. Speaking of references, they're there for a reason; you should make sure to contact two or more of the past employers listed in order to get a balanced assessment of the performance you can expect from a potential hire.
3. Ask how the voice actor prefers to be compensated. It's a good idea to ask potential voice talent what their per-hour and per-project rates are. You should also take note of whether her or she will accept payment after completing the job or expects money up front, with the rest delivered afterwards.
4. Interview candidates by telephone. Barring the possibility of meeting your prospect in person, speaking to him or her on the telephone is the best way to familiarize yourself with a potential voice actor or actress. In addition to discussing the candidates' employment history and gauging their experience and professionalism, you can have him or her demonstrate their abilities with a brief reading.
5. Ask if they can provide all services digitally. Some professionals have the equipment and skills to record the voice over in their home studio, convert it into a media file for review, and allow you to download it directly from the web. Find out what your options are, and plan accordingly to save on mailing fees, travel expenses, and other costs typically incurred for projects of this scope.

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