

Published based on [Primo Vacations Business Review](#)

Primo Vacations Business Review

Primo Vacations is a private, membership based, vacation club. Members enjoy access to the best vacation deals found anywhere (in my humble opinion) browsing at their leisure to find the best vacations available at the best prices. Primo Vacations membership also provides access to live travel advisers to assist you in every area of your travel needs. Considering the travel industry is a Trillion dollar a year industry and still growing, I believe that Primo Vacations has the ability to become a major competitor.

Launched in 2009, Primo Vacations the creation of the very successful YourNetBiz co-founders Rob Hannley and Dave Garven. These guys are Travel industry specialists who were sick and tired of the obscene mark up the travel industry places on every aspect of travel. Primo has gone directly to the source and because of the high volume of travel generated for our "partner" vendors, Primo members can enjoy total savings of up to 80% on travel related expenses. Primo Vacations offers Resorts, Cruise Lines, Hotel Chains and access to every other vacation related service at the highest level of quality (4 - 5 Star Resorts) at discounts you cannot get anywhere else.

Don't get the word 'membership' confused with 'timeshare' by the way. Timeshares have huge up front costs and are also known to obligate purchasers to iron clad contracts, annual dues, outrageous maintenance fee's and other ongoing costs. This membership allows total freedom and flexibility to travel anytime, anywhere, worldwide, with a one-time membership fee and no other fees aside from the low weekly rates when you book your vacation. The lifetime membership is only \$697, which can be realized by making a booking within a few hours of registration to the club.

In addition to the on-going discounts provided with Primo, also offered are very special deals that go by the name of Hot Weeks. These offers include last minute destination specials, where you can enjoy wholesale rates at some of the most highly sought destinations in the World. Included in the regular Hot Week updates are articles about some of the featured Resorts/Locations, which provides further detail of the amenities at the resort and the surrounding area.

Customer service is one of the many key features of Primo Vacations. The customer service team is always on hand to answer any and all questions regarding any aspect of your luxury vacation. Every response is reviewed and checked to make sure accurate information is given making sure all members get the best possible service.

Not only will you save money with Primo, you have the opportunity to make money too. As a Primo Vacation associate, you earn \$500 per sale after your first sale has been passed to your original introducer. If you happened to be a YourNetBiz Platinum package associate or are considering joining YourNetBiz to promote, Primo will be part of the Platinum packages and package owners will NOT have to pass up a qualifying sale to their Primo Vacations sponsor-meaning they profit from their very first sale!

Just a couple of sales per month could provide a substantial income working and promoting Primo Vacations part-time. Plus when a member mentors their product purchasers to make sales they will increase their income potential too.

To summarise, it looks like Primo vacations is shaping up to be a very marketable, valuable product to use and promote, alike, with tremendous value to the end consumer regardless of their intention to enjoy the holidays or to promote as part of a successful affiliate marketing program. Whether you decide to take advantage of the promotion aspect of the product, only do so with a focused and committed mindset. If not, just write us a postcard instead!

Jonathan Davies is an Internet marketing expert dedicated to teaching and personally assisting Internet newbies in making a full time income on the Internet. You can find out more information about Primo for free at the website of [Primo Vacations](#).

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