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# **The Boss Of Online Article Marketing Automation**

Article directories are a great place to get back link juice. For the top SEO article marketing strategy to work you need links pointing to your site. Even if you cannot write or do not have any knowledge on the subject on which you are promoting (for example for you run an affiliate website), you can always hire a writer to do the work for you. Getting quality articles written will be expensive up front, but they will pay for themselves in no time, either through affiliate sales or selling your own services, and everything from then on is pure profit. Google or any search engine, only thinks you are what you are because of what other links say you are. And the more links you have pointing to you for a keyword, the higher you rank when put into perspective of the algorithm within the search engine. Using a workable article marketing automation procedure greatly speeds up the back link strategy.

There are numerous article directories out there for you to utilize. Your bet best is to put a copy of each of your articles on every one for maximum exposure. It will eventually help to bring more traffic and customers to your website, which will lead to new orders and more profit.

Articles should be between 200 to 500 words long. Even if search engine optimization is not your goal, it is still a good idea to keep your articles at this length for your reader's sake. They are likely to not finish your page if it is any longer. This could leave them with only half of the information you wanted them to have or leave them with the impression that your site is too "wordy".

Try revising and rewriting articles. If you are going to try and utilize free website content articles, then it may be difficult for you to find ones that have your exact keywords, so you may have to either make revisions to the articles (which may not be allowed on some free articles) or base your keywords on the articles that you find. Making use of article marketing automation makes this much less grueling.

Keyword density and placement are important parts of optimizing your articles for search engines. Search engine spiders scan a page in a way that makes it important to place your keywords where they will be detected and recognized as a keyword, so that your article will come up when someone searches for that keyword.

Keyword density is how many times your keyword is placed in your article. Most use a percentage to determine how many times they will put a keyword in an article. For instance, if you have a 500 word article and want to achieve a keyword density of 5%, then you will need to have the keyword in your article exactly 25 times.

How much you can make from placing articles and affiliate links on your website differs from person to person. How much you are able to make will depend mostly on how successful your site is. This means getting good search engine rankings through SEO efforts, making your site enjoyable and informative to read through engaging content, building your site around a great niche subject, how big your site is, and how many sites you have.

The important thing is that you don't give up without a good shot at it, if this is really what you want to do. Your first site may take a long time, the work may be tedious, and you may feel like throwing in the towel. However, if you give up too early, you will never know what could have been. And who knows, you may be the next great website marketer! Making use of article marketing automation gives you a big advantage.

It makes no sense not to use [article marketing automation](#) when you have something worthwhile to say and need to get back links to your website. Make use of PLR or create your own piece. One can do it themselves or outsource the projects. Of the many [online marketing tools](#) article marketing is most necessary.

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