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I had stopped by Side Street Cantina for a little lunch a few days ago. While waiting for my meal I decided to whip out the old iPhone and check my PayPal. I almost fall out of my chair when I saw a payment for \$970 waiting for me to accept it. I didn't have a clue who had sent it to me. After spending a few minutes researching the matter I discovered it was an affiliate payment (can you say cha-ching?)

After reading all of those so-called ebooks and reports on making money using twitter it was a simple system of sending three tweets a day that worked. To set up everything from beginning to end took about two hours. The even better part was it cost me less than twenty dollars to make \$970. I don't know about you but that's a pretty good damn return on investment in my book. I'm so excited about this simple process and I'm about to give you the exact steps that I used to make that little twitter bird pay me.

I like most of the people on twitter use to make the same mistakes. In the beginning I had failed to track my results, which did nothing but waste a bunch of time. The second biggest mistake that I was making was I was forcing my sales pitch down peoples throats which did nothing but upset a lot of people.

If your going to do it you might as well do it right. I will explain step-by-step what it is I did and why I did it. Make sure you open up a word processor or get a pen and paper or something to take notes with. I'm about to give you the keys to the kingdom, the blueprint to the riches if you will.

The first step is to find an appropriate affiliate to do business with. I mainly use clickbank and paydotcom. I have always had positive experiences with both and I highly recommend them. When looking for an affiliate the most important thing to me is a high end ticket. It is going to take the same amount of effort to promote a ten dollar product as it would a thousand dollar product. The second criteria that a product must meet is they must offer at least a fifty percent commission from each sale. There are exceptions to the rule and I do promote lower end products from time to time.

Once I have found an affiliate that meets my conditions it's time for me to get a domain name. I use godaddy, but there are a ton of places where you can purchase a domain from. Just do a search in your favorite search engine. Next you will need web hosting if you don't already have a hosting provider I highly recommend host gator. The next step is to create a little mini-course to giveaway. This is how you get the people in the door and build your list. If you have been trying to make money online for any length of time you have heard the saying the money is in the list. Who would have guessed... They were right. The money is in the list. I hope you didn't panic when I mentioned creating a giveaway. This probably one of the more easier steps to do because most of the work has already been done for you. If you followed all of the steps and found a product, you can just turn on the old web cam and talk about some of the benefits that the affiliate has on their sales page. Break the copy of the sales page into four or five parts or more if you wish and each benefit can be a little video. The last video will be your close where you ask them to purchase. If you do not have a web cam use PowerPoint (Windows) or Keynote (Mac) and create a little presentation for each benefit. If you don't have one of those programs they offer a 30 day free trial you can use that. Once you have created your giveaway it's time to make your opt-in page, which is often referred to as a squeeze page. Create a few follow up emails to send out to the end user and your done. Now it's time to start promoting your squeeze page offer using your twitter advertising. I sent out three messages a day, one in the morning, the other mid day, and the last one early evening.

I don't want anyone reading this article to be misled by thinking that I just jumped on twitter on Monday and started making money on Tuesday. It took me months to figure out how all the pieces worked. I made all the mistakes that most people made including getting a few accounts banned in the process. If you follow the information that I have outlined you will indeed make money. PERIOD!

Have more questions about how you can use [twitter advertising](#) to make money online? Love the article? Hate The article? Whatever it is on your mind I want to hear about it. Hit me up! I want to hear it all.

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