

Published based on [Build Your List With Giveaway Events](#)

# **Build Your List With Giveaway Events**

Here is my detailed guide to signing-up to a giveaway event, as a contributor.

## DOMAIN NAME REGISTRATION

Are you really serious about a career in Internet Marketing? Yes? Then you're going to need to get yourself a domain name, so that you can have your own web-site. I would suggest that a Wordpress blog be the way forward with `www(dot)yourname(dot)com` as the domain name.

If you have any doubts about getting your own web-site or blog then I'm sorry, but a career in Internet Marketing is probably not for you.

I'm not going to go into setting up your blog here, but if you want my advice, I would recommend you use Namecheap and Hostgator to register and host your domain.

Namecheap costs around \$9.69 per domain, per year and is just about the cheapest there is. Plus you can easily find a discount voucher of \$0.88 if you know where to look...

"88 cents? are you sure?"

No it's not a lot but would soon add up if you were to buy multiple domains.

Enter "Namecheap coupon" followed by the current month and year and Mother Google will find your discount code for you.

If you require help in building a blog then check out the resource box below.

## HOSTING

Hostgator are my recommendation - In the relatively short space of time that I have employed them, I can honestly say that their service is second to none. Their "Baby Croc" package allows you to have as many domains as you can shake a stick at for around \$90 per year.

Hostgator are quite simply the industry leader when it comes to domain hosting and their customer service is second to none. I have used their live one-on-one chat facility on 3 occasions now and have been completely satisfied on each occasion.

A 20% discount is available right now by entering the coupon code, "TOPHOST". If this doesn't work by the way then ask Mother Google for help as there usually is a discount coupon available.

## CHANGE DOMAIN NAME SERVERS

"Change what Cliff?"

Namecheap have their own domain name servers (DNS) which need to be changed over to those supplied by Hostgator. Ignore this advice if you intend to use the same company for both registering and hosting your domain.

This isn't as technical as it sounds and you can find your way to Hostgator's tutorial video by clicking on the link at the bottom of this page.

## AUTORESPONDER SERVICE

It won't be long now before you can start building your own list. But how are you going to mail to them and store their details? An autoresponder, that's how.

Aweber offer the most professional service in this field in my opinion. They're not the cheapest but they are the

market leader for a good reason.

A subscription to Aweber will set you back \$1 for the first month, followed by about \$16 per month.

## GIVEAWAY PRODUCT

You now need to have a product, or products to offer as gifts in the giveaway event(s) so that you can start to build your list.

If you don't have a product yet, try a search on MRR and/or PLR ebooks. MRR stands for Master Resale Rights, which basically allows you to giveaway or sell the book to your heart's desire. The contents though must remain unchanged. Ditto PLR (Private Label Rights) except you can edit the contents.

If you decide to get your own product, then take your time finding it, as there is a lot of rubbish out there.

## SQUEEZE & DOWNLOAD PAGE CREATION

I could try to explain the process, but my friend and former Alex Jeffreys student, Paul Hooper, has created a fantastic video on this very subject. Find your way to it by clicking below.

That's it then, how to be a giveaway event joint venture contributor. Not that difficult was it? Remember this little nugget that my mentor, Alex Jeffreys told me..."Don't get it right, just get it going". Have fun!

Learn more about [contributing to giveaway events](#). Stop by <http://clifftruss.com> where you can find out all about giveaway events and how they can help you build a list. Please feel free to utilize this article for your own benefit. All I ask is that you don't alter it in any way and you re-produce it in its original form.

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