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Free Webmasters Tools from Google

"Nothing in life is free." For sure, you've heard this line a lot of times already. Though this may be true to some, but for those who are running a website and constantly looking for ways to improve it, this is far from reality. Why? Because there are lots of free Google webmasters tools available on the web.

Webmasters tools offer a lot of advantages for people wanting to develop their website. If you are among them, you will benefit mainly from these tools by learning the basic knowledge on how your site is searched by Google and how to turn it to a Google-friendly one. But do you know that some people hesitate using these tools because they thought they need to pay something? They actually thought wrong because the web offers a vast number of free webmasters tools from Google.

Here are some of these free tools that you might want to check out: diagnostics, statistics, links, and sitemaps. From the four, it's the diagnostics tool that shows you what errors or problems Google encounters while crawling your website. It deals mainly with web crawl, mobile crawl, and content analysis.

The statistics tool, on the other hand, is used to know your site's top search queries, crawl stats, subscriber stats, index stats, and what Googlebot sees. This is a really interesting part of the Google webmasters tools because it allows you to see how visitors arrive at your site, how many click on your site link, and when it was crawled.

And talking about links, well this tool helps you check the pages with internal links, pages with external links, and site links. It also helps you determine the pages that link to other internal pages and the most popular pages of your site based on linking.

Lastly, there's the sitemaps tool, indicating the pages of your site and letting Google know about these so it can crawl and index them easier and faster.

After knowing that these four webmasters tools from Google are free, why not take advantage of them? No need to think twice, act now!

Before you hire some SEO experts check out these [SEO Tips](#). Jon Moreno is an SEO enthusiast, continuously searching the for the most effective SEO Techniques and [webmaster tools](#)

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