

Published based on [What I Think About Illustration Today](#)

# What I Think About Illustration Today

The most effective way to visually articulate a story or article is by applying some type of illustration. This can be found in mainstream media everywhere, for example the internet, T.V. and magazines. There really are no boundaries to the varieties of platforms that can be applied to create illustrations. The artists who are responsible for this commonly tend to specialise in a certain niche and style, using a particular or preferred medium, like painting, drawing or digital pens.

A good number of illustrators tend to specialise in a specific niche, whether it be digital or traditionally made. Illustrations are used to aid and spotlight journals, magazines, stationary, greeting cards, adverts, commercials, T.V shows, books, posters and children's books, along with a much more commercial projects. At the moment, children's books are one of the most sought after niches and many agencies have been set up and established in order to enhance and coordinate professional artists.

Over the past ten years, the digital community has heavily influenced lots of up and coming designers, illustrators and traditional artists. Wacom tablets can produce amazing things with software packages like Corel Painter, allowing artists to use an easier platform to function from.

A great deal of illustrators learn their talents without any direct instruction. It comes naturally to most people with their skill developing over time. More people now however, are taking college and degree courses in digital illustration to improve their skills, that were not accessible 15 years ago.

Illustration can be reduced down into more and more sub categories. For example, there are lessons in visual communication, fine art, general illustration, animation and graphic design, all of which involve illustrative techniques at some level.

A good way of boost your portfolio, is to interact in some sort of work experience with a locally established business. They would certainly help you to understand how to supply work to your client, hit important deadlines and maximise your possibilities of finding more design jobs.

Thousands of websites are currently being added to the internet each day, and a significant number of them rely heavily on illustration of some type. This is where many illustrators capitalise on work possibilities, by building banners, introductions and other types of imagery.

If you are interested in some brilliant some excellent some real solid good some great some [childrens illustration](#) then check out the PNWorldwide site, the site also displays many professional [illustrators](#).

You can also find this article published on [What I Think About Illustration Today](#), and on the tag pages [advice](#) , [business](#), [consultation](#), [design](#), [freelance advice](#), [freelancers](#), [funding](#), [grants](#), [home](#), [jobs](#), [self employed](#), [tax](#), [tips](#), [Web Design](#).