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Craft Website - Sell Your Handcrafted Items Online

The price of gas for our vehicles has made most all of us cut back on our errands. Now more than ever, shopping in the comfort of our own homes is very appealing for several reasons.

Which would you rather do... fight traffic, drive to the store, find a parking place, shop among crowds, shop only during the hours the store chooses to be open for business, spend money on gas? Or would you rather plop down in front of your computer with your favorite beverage and shop when and wherever you wanted, anytime of the day?

Selling crafts online is a big business. It does not matter if you make one type of product or several. Some of the common craft items being sold online include homemade candles, handmade soaps, quilts, primitive and rag dolls, wood signs, home fragrance products, aromatherapy items, bath salts, face creams and cleansers, potpourri and sachets, pottery and clay, homemade cheese and candy, spice blends and meat rubs, and the list goes on.

You do not have to spend a fortune to create your website. You do not need a site programmer or web master. DIY, or do-it-yourself, website builders make this a very simple project that even the beginner can do.

Some site hosting companies are geared to specific niches, such as handcrafts and craft items. In doing so, they are better able to focus on the needs of your particular type of site, helping you sell more and gain more site traffic for your particular type of business.

The cost for a full featured hosting package that includes the DIY site builder is available for as low as \$12.50 per month. The only other item you need is a domain name, and that runs less than \$1.00 a month. Other minor fees include merchant fees for accepting online payments, such as credit cards or PayPal.

At only 45 cents per day, which is less than the price of a cup of coffee, you can have a craft website. Shoppers can browse your products 24 hours a day 7 days a week. If you make crafts and want to sell them, this is the way to go.

If you are used to selling your crafts on EBay or other auction style sites, you already know there are fees involved with that and they are not cheap. There are store fees, listing fees, payment acceptance fees, and commission fees.

You can still benefit from selling products on auction sites, but you gain more by using your auction site presence to steer traffic to your website, making sure you abide by the auction site's terms for doing so.

As far as advertising and promotion, that is very simple and affordable to do if you know how, and many site promotion methods are actually free to implement.

You can be your own boss, make a living doing what you love, work the hours you choose, and allow your business to be as big or as small as you desire.

If you are a crafter and want to sell your craft products on the internet, now is a great time to do it. It is a lot of fun, it's very affordable, and the sense of accomplishment you'll feel running your own business is very gratifying.

Penney Layne Graphics can set your Craft Website up today. Free set up and site loading included. Get plenty of great FREE crafting ideas by visiting [Handcraft Market](#) today.

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