

Published based on [Make Money At Home - The Entrepreneurial Success Formula](#)

# **Make Money At Home - The Entrepreneurial Success Formula**

Being a successful make money at home entrepreneur depends on many factors including, but not limited to:

- (a) A marketable skill set or product.
- (b) Vision and Planning.
- (c) Becoming an authority in a specific niche.
- (d) An area in your house which is designated for work only.
- (e) Systems and automation.
- (f) Continuing education.
- (g) A reliable support system.
- (h) A business which is enjoyable to you.

All eight of the circumstances mentioned above strongly correlated to success. Nevertheless, they are only accessory to the the three main characteristics which predict success. These are:

1. Self-discipline
2. Desire
3. Belief

The absence of any one of these three competencies will result in procrastination, complacency, fear, and frustration. This will in turn result in your ultimate failure to make money at home, and is the key reason why 97% of online businesses fail.

1. Self-discipline

Your self-discipline will be the first thing that is tested when you set out to make money at home. Unlike your previous job, you do not have the motivation of a micro-managing boss. While this sounds like a positive, it has some inherent negatives. For instance, you are now working in the same building that you shower, watch your favorite t.v. show, eat dinner, and sleep.

You may not realize that you are now accepting personal phone calls without business hours, and taking lengthy breaks which would be unacceptable at your former place of employment.

While accepting a lunch invitation on the other end of town may be regarded as a reward to yourself for your decision to make money at home, it is still important to maintain strict rules of conduct during business hours and remain professional at all time. You are now your own boss. Hold yourself accountable.

Without this core-competency, it will be difficult, if not impossible, to focus the requisite attention on your home business.

2. Desire

You have to have a burning desire to make money at home in order to be success. I am not just saying that you need to desperately want to make money. Rather, I am stating that you must have a high degree of interest in your business's niche, not just a desire to make money. Your desire to make money will not carry you through the tough times. You must also be passionate about the subject matter of your business.

When you have desire, nothing can stop you. It is a constant source of momentum even when the road appears to have hit a dead end. It is what takes us to new heights, and propels us to do things outside of the norm in the interest of our business.

If you lack desire, it will be easy to give up in the face of adversity. Thus, it is essential that you choose an online business which you have a strong desire to succeed with. This will be the only thing keeping you moving forward at some point in the future.

### 3. Belief

How strongly do you believe in yourself, your business, and your right to succeed, enjoy wealth, have beautiful things and be happy? Utilize your frame of thought to your advantage. While your mind is your most powerful asset, it can also be your most powerful adversary.

What you believe in, regardless of the reality of the current circumstance, can determine whether you are a successful human being. The truth is that you will be astonished at how many highly intelligent, talented, and imaginative individuals end up failing because they simply do not believe in their abilities, or their right to be successful.

If you are without belief, you are battling internally with your doubts, and are holding yourself back. You need to exercise your mind. Not only must you train your mind to believe that you have the right to be successful, but also to eliminate any doubts that you will be successful.

Tell yourself right now that you can make money at home. You will do this by instilling the proper self-discipline, desire, and belief. This is the winning formula which successful people follow.

It is important that you have the proper mindset to [Make Money At Home](#). Those who favorably [Make Money Online](#) possess these traits. Come and see us at [SOSComplete.com](#)

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