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Your Keywords Are Very Important To Your Article

Dear Friend,

Keywords or phrases are great to help generate traffic to your website. However, this is way overused by many people because they use keywords to often to increase their ranking. So, due to this, there is such a thing as overusing keywords. Now search engines have created algorithms to see which websites hold the most relevance where keywords are concerned. Currently, it appears that the average article is at least 12% keyword rich and this is way too many keywords.

To aid in reducing this abuse, search engine webmasters have created algorithms to aid them in determining what sites are offering valuable content and which ones are not. Currently, keywords that have 12% of keywords used in it are being looked into.

This shift has created almost an industry for writing. You can easily get some jobs related to writing search engine optimized articles.

This has lead to a lot of SEO writing jobs for many people. If you are a writer, this has opened up many doors for you. The best way to write good SEO articles is to certain they have high quality content that is informative and offers a lot of good information to the reader. When you are certain to write about what the reader is interested in reading, you are much more likely to keep their attention and they will click on your link to your site.

Experts recommend that you must focus on writing article for what you are selling and not just to feed in some keywords. As you proceed with writing the article, include keywords when describing your product and while giving out proper instructions on the manner in which you use the product. Try writing about the story of how the product evolved and developed through the years. You may also give examples of the usage and benefits of the product and how exactly it helped you or an acquaintance.

Also, it is important that the article flows naturally. You do not want to force keywords into the article and make it appear unnatural. Try putting the keywords twice in the first paragraph and once in each other paragraph. This is the best way to make your SEO efforts a success.

If you do not have the time or the desire to write an article, you may want to hire someone else to do it for you. All you need to do is get a freelance writer to do the writing for you. This can cost anywhere from \$5-15 or more. It just depends on the quality of the writers work and what you are willing to pay.

To your success

Jason

P.S. It is important to write an article all by yourself prior to hiring it out to someone else.

Jason has been teaching many people on-line how to make money through the internet. If you liked this article you can see more on his site www.WholJasonGlover.com [check out some Article and Keyword Tricks](#)

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