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A Small Comparison Between Newspapers And Blogs

Blog writing is a popular means of sharing your views on issues that influence others. Often people with strong interpersonal feelings have a desire to share their views or opinions with due respect to making money online.

When a comparison between newspapers and the blogs are made, there are many things to be discussed. First of all, blogging offers a lot more than the newspapers. The reach of a blog is much more than a normal daily newspaper. The regional newspaper could attract only people in that local region only, whereas blog can attract people of various ethnicities, languages, culture and country. The potential of a blog is huge if you want to sell certain products online. The concept of SMOs has brought in lots of customers into the fray and has enhanced the businesses of a particular organization in a great manner. The forums, blogspots, feedbacks section etc all add to the advantage of blogging. These things are never available in the case of a newspaper.

In a newspaper, however, there is a daily report of the events put up by the journalists through newspaper columns. It's more of a detailed information as compared to a blog. Although advertising can also be done through newspapers as well but they do not always reach a group of potential takers. On the other hand, social networking sites provide a number of online community's. By choosing the right communities to extend your cause against; you can always get better responses. Although feedbacks are available in case of newspapers as well but not many readers are bothered to reply unless there is a genuine cause to it.

Needless to say, be it blogging or the newspaper journalists, both are under the wrath for many reasons. In the case of journalists, they are always subdued by their higher officials for monetary gains and bloggers are not often rewarded in a fair manner for the quality of articles or journals they provide their clients.

The journalists are always under tremendous pressure whenever they are ready to publish an article in the newspapers. They will have to get the approval of their senior officers before proceeding with their work and does not have the fair share of freedom. In this aspect, bloggers gain a substantial advantage where they can work on their own. They can voice their own opinion and views with no hindrance from any sources.

This is the reason for the high number of online floggers in the internet. Floggers are also bloggers who post in contents that are not true or contents that are their own creativity. This particular reason has led to the downfall of blogs greatly. People need news that is original and true. The floggers have let down the entire arena of blogs.

Now a days newspaper have also started featuring on different websites. People can get instant news updates through their mobiles. In fact there are websites where can access the full newspapers. Although blogs have a substantial impact on the readers which otherwise is missing in newspaper readers, newspapers still retain their significance for voracious readers.

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