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How To Use Custom Shot Glasses For Business Marketing

Some of the indispensable items that restaurateurs and bar owners need before opening a restaurant, caf, or bar are custom shot glasses, personalized dinner plates and glasses, and promotional beverage napkins. Not only are these personalized dining implements necessary in serving food and drinks, but they also aid in consistent publicity.

Aside from being used to serve liquor or martinis to diners, customized shot glasses also propose other purposes in a restaurant, caf, or bar. You can use your personalized shot glasses as candle holders to add a romantic ambiance to your diner. Aside from their lighting function, they also help decrease accidents, as they are usually not easy to knock down, unlike candlesticks.

Custom personalized shot glasses can also keep appetizers such as salads and cocktails and are ace for large gatherings. Not only do they charm guests to mingle easily, but they are also lighter to clean and let you do away with plates. For sit-down dinners, custom printed shot glasses can also be used to hold small portions of soup or appetizers and can be offered to first-time diners who may want to try samples before ordering. It is always a good idea to have customers sample the new recipes and get their response before bringing about the dish a regular restaurant offering.

Similarly, personalized custom shot glasses can be exploited to suggest mini portions of dessert. One usual reason many people forget dessert is that the main course is large and filling enough.

By making small dessert servings attainable, you will be able to cater to specific diners who are on a diet or have small appetites. First-time guests who are unfamiliar with your menu will also be grateful being able to try out a portion of dessert without getting for an entire serving.

Desserts in custom shot glasses are also easier to take out and will enable diners to adore your treats later. Put your contact number and address on the shot glasses so they know how to communicate with you.

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