

Published based on [Viral Submitter Pro - Why Use Article Marketing For Massive Traffic](#)

# **Viral Submitter Pro - Why Use Article Marketing For Massive Traffic**

You might already be aware of this fact, but having traffic is very important if you want to make lots of money on the internet. You can generate traffic using tonnes of tools available. However, among all the different ways to get traffic, article marketing is still one of the most powerful tools to get more traffic and quadruple your online profit.

Below are reasons why article marketing is extremely powerful if you utilize it properly.

1. Post several quality articles and people will like you and acknowledge you as expert in the field. Article websites like Ezine Articles or Free Library is visited by thousands of people everyday. These people are looking for quality articles and information. If you post good articles inside there, people will recognize you as experts in the niche. They will love you and thanks to your popularity, they will buy your products or any of your recommendation.

2. Free targeted traffic and very suitable for start. Unlike pay-per-click where you need to pay for each traffic, getting traffic using article is free since you can write and post the content yourself. Even if you pay someone to write for you, it is still cheap, in comparison with PPC traffic.

After that, you can submit the articles to several websites on the internet for massive exposure. However, if you post the articles manually to thousands of websites, the process could be boring and tiresome. You might want to use certain tools like [Viral Submitter Pro](#) to ease the process.

3. Articles is the main medium for viral marketing. While it can drive traffic from search engines to your website, articles are also good to get lots of traffic from other websites and your readers. If your readers love one article, they are free to publish it in their website as long as your URL remains intact. Which means, the more people will read your articles and click the URL.

4. Articles bring perpetual traffic to your website and will continue to drive traffic for a very long time. While using pay-per-click advertising is fast and targeted, the traffic is not perpetual. Once you stop the campaigns, your traffic will be gone as well.

However, for article marketing, it is different. Your articles will be published in directories forever. As long as people can find it via search engines, you will keep getting traffic.

5. You can boost search engine ranking thanks to article marketing. Article websites are good for backlinks due to high page rank and lots of traffic. The more articles you posted to websites like Ezine Articles or Free Library, the more quality links you will get. The better for your search engine ranking.

Viral Submitter Pro allows you to boost traffic and search engine ranking with just a push of button. Log on to [Viral Submitter Pro website](#) for details.

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