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The Instant Money Code - What Can You Do To Improve Adsense Income

Ever since the creation of the web, Google AdSense is the number one goldmine for lots of webmasters. In fact, huge websites like MySpace, CNET Download, Youtube, Ezine Articles and Hubpages is funded by Google AdSense.

The number one rule that you need to remember is total revenue you will earn from AdSense depend heavily on traffic source. If you want to know how to get targeted traffic and earn quick income on the internet, you will need [The Instant Money Code](#) course.

Do you want to make more money using AdSense? The trick is to make lots of people click on your ads. Getting the traffic is one thing, but to make the traffic click on your ads is another issue. Based on previous experience by successful AdSense publishers, these tips is proven to increase AdSense revenue.

1. Concentrate on just one format of AdSense ads. The format that probably worked well would probably the Large Rectangle format. Based on others' experience, this format will result in higher click-through rates compared to the rest.

What's so special about this format? Well, this one will put lots more ads compared to the rest. Plus, it can be matched with your website properly just like normal links. Your visitors will then click on your ads and don't even notice it. However, it is fine as long as you can make the money.

2. Choose the most suitable ads background. If you use the wrong background color, people will avoid from clicking them. Pick the same background color as your website background. If your website background is white, then white is the most suitable one. By doing so, people can't tell the difference between normal links and Google ads. Therefore, they won't think twice. As long as the ads is relevant, your visitors will click on the AdSense ads.

3. Put the AdSense code on top of your website, instead of bottom. You want more people to click on your ads. So, the best thing you can do is not to hide it from them. People tend to browse and leave one website quickly, therefore, you need to grab their attention instantly. Paste the Javascript code on top and you will notice is huge difference in CTR.

4. Don't use other color. Blue is the best. If your browse the internet everyday, you will notice that most links on the web is blue in color. The same goes for billions of web users. Therefore, to make your ads looks just like normal links, you need to use blue in the title. Based on others' experience, using blue is the best for high CTR compared to other color.

All above tips are the most commons techniques used by webmasters to increase clicks on their AdSense ads. The most important thing is the ads relevancy. People click on Google ads because they think the link is relevant and contain the information they are looking for. Focus on one small niche. You will get more clicks and better revenue due to its relevancy.

Do you have trouble making money online and getting targeted traffic? [The Instant Money Code](#) will cut 80% of your trial and error to make extra income on the web.

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