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Traffic Voodoo - Why Use Youtube As Your Primary Video Marketing Strategy

Did you visit Youtube website everyday? If you are a fan of video sharing website, perhaps you'll browse this website often. Majority users will browse Youtube to watch videos. Only a small fraction of Youtube fan will post their own videos. For marketers, there are lots of pros that you want to post your videos as well.

One benefit would be the the freedom to speak. You can upload videos, post thoughts, and share opinion in any topic. If you browse Youtube website today, you'll notice that popular videos is about how-to do something, popular TV shows and daily tips. Uploading to Youtube will ease you once you want to share in a blog or your offline friends.

Be careful of what you are doing. If you think one video is offensive, or not suitable for everyone, then don't upload. While Youtube allows you to upload almost anything in general, there are some things that you shouldn't share here. The first thing is your details. There are lots of cyber criminals who wants to steal your information, so it is safe to use a nickname instead of real ones. Youtube also doesn't allow videos in some topic, so you better read the rules before creating the videos.

Another advantage of sharing videos in Youtube is the fact it is easy to do. You need to buy a recording device. It is not necessarily a thousand-dollar camcorder. You can just use your own cell phone. Most cell phones these days come with video recording feature. Other choices would be to use webcam, digital camera or camcorder.

If you want to improve the video, use a video editing program. There are lots of programs that allow you to edit the videos, add subtitle, improve the image quality and remove unnecessary scene. These programs is cheap, in fact some of them are free. For Windows users, you can get Windows Movie Maker for free inside your computer.

For marketers, the best thing about using Youtube is the traffic part. Once posted, the videos which featuring your product, services or brand will be watched and known by lots of people. Millions of people around the globe browse Youtube everyday, so you can expect to get thousands of views.

The viewers can give rating and comment the video. If they like it, they can also copy the embedded code and paste in their blog or Facebook profile. For website owners or business, the features is very useful. By allowing people to comment, you can improve quality of the video and perhaps your products. You will get more traffic since the videos will be embedded and shared with thousands.

You can use Facebook, Google Adwords and article websites as well for massive traffic. [Traffic Voodoo](#) will show you how to do it. Read the details inside [Traffic Voodoo homepage](#).

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