

Published based on [Over The Counter Bulletin Board - All The Answers Are Here! A Must Read.](#)

Over The Counter Bulletin Board - All The Answers Are Here! A Must Read.

What Is the Process Of Taking A Company Public? Here Are The Answers!

Going public can make or break a company. As long as you are prepared it can be the biggest blessing ever bestowed on your company. Understanding the process can help you decide if this is a direction you'd like to take. Here is the process:

First you'll need corporate structuring to create a business model that is conducive to raising capital and increasing investor confidence so you'll need to take a long hard look at your 'C' level executives and their educational and professional pedigree and track record, your board of directors capabilities and abilities to contribute with capital connections and strategic alliances.

Second you'll need to write a business plan that take into consideration a strong business model, financial projections that will stand up to the scrutiny of your SEC auditor and investors who have their investments audited by legal counsel and accountants while simultaneously painting a picture of a solid and viable, and yes, recession proof business model.

Third you will need a PPM to break your company up into shares to distribute to seed capital investors and stay within the SEC Regulation D requirements.

Fourth you're ready to file your S1 and get into the comments stage. Be prepared to answer questions and be patient. The SE needs to understand your business enough to approve it. Some of their comments are pretty strange but it is what it is. Your best bet is to have a good securities attorney file for you.

Fifth you need your third party audit. This can be a large financial undertaking if your books are a mess and a good auditor can be in and out in around a month.

Sixth after the SEC approval you'll have your market maker file your 15c211 with FINRA to get your approval and stock symbol.

Lastly, you'll need a strong post public investor relations strategy to induce investment and calm down those who want to sell their stock. A good IR strategy will also bring into account massive amounts of traditional and viral publicity.

For Corporate Turnaround Services or [Investor Relations and Publicity](#), call Princeton Corporate Solutions at 267-233-0183 Take Your Company Public the easy way!

You can also find this article published on [Over The Counter Bulletin Board - All The Answers Are Here! A Must Read.](#), and on the tag pages [Advertising](#), [how to take your company public](#), [Over The Counter Bulletin Board](#), [take company public](#), [take my company public](#), [taking company public](#), [taking my company public](#), [taking your company public](#), [why take your company public](#), [why you should go public](#).