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Well, every single program out there is a scam to somebody. If you don't work hard at any affiliate marketing program, you'll probably be among those crying Scam saying they promised me everything and delivered nothing. Affiliate marketing is hard work and any program that promises you something for nothing may not be a scam but at the minimum they are misleading you.

So is Acme people search a scam? On balance it's only fair to say that it isn't. It appears to be a real business opportunity rather than a scam, one that has many affiliates. It's clear however, that Acme people search will require an investment of time and yes money. If you're looking for something that requires less than 100% effort, then this isn't for you. This program seems to be aimed at more experienced marketers, "newbies" will have a steep learning curve.

What is Acme people search ? Effectively it seems breaks down into 2 businesses. A people search engine that they give you free and an affiliate program. With this engine you can build a people search business. You have to complete 3 steps, the first being where you receive your search engine and join 5 companies which are then embedded in the engine to earn commissions. Step 2 is where you brand your engine, which basically means buying a domain name for it and step 3 is where you can unlock more residual income streams.

Usually a good sign of how good an affiliate program is, is to see the leader boards of all the big affiliate marketing companies such as GVO and GDI for example. Each leader board has its fair share of Acme people search members, so clearly they are doing something right. The affiliate program also provides free training, which clearly is a benefit.

So to Sum up, Acme people search comes across as a legitimate program, with ample proof of payment to its affiliates on display, rather than a scam. A note of caution is required though. It's clear this is a multi layered program and therefore it's clear a minimum investment of money will be required to subscribe to those companies.

Learn more about [Acme People Search](#) as well as other [online opportunities](#).

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