

Published based on [Why Affiliate Marketing ?](#)

Why Affiliate Marketing ?

Affiliate Marketing doesn't work particularly if you don't have a clue how to M.A.P , Market, advertise and promote. However if you do or make the effort to learn, then it really does work and could generate enough subsidiary income to improve your life. Forget about this affiliate marketing program or that affiliate marketing program or this product or that product. If you don't know the basics of affiliate Marketing i.e MAP your going to fail.

So here's a few home truths about affiliate Marketing, there's a high probability you're not going to get rich over night regardless of what you hear. Boy are you going to have to work hard! I hope you can and like writing because you're going to be doing a lot of it.If you don't like the sound of this, then yep, time to think about ,"getting rich," another way.

Affiliate marketing is all about generating a load of high quality traffic to your blog, affiliate page, product page or whatever. If you want to rank on the search engines like Google, you'll have to create a blog where you can promote your "whatever" and put you links. However if you want to arrive at or near the top of page 1, you'll need to learn about keywords and back links.

The principal way to generate a lot of traffic to your blog in affiliate marketing is by writing articles, which isn't difficult. At the bottom of your article you get the chance to promote your blog. If your article is interesting there's a good chance someone will click through to your blog. By doing this you are creating a link which in turn raises your standing with the search engines. Press releases have a similar effect although the layout is a bit different.

Then there's affiliate marketing paid methods, such as PPC advertising and the new frontier ppcall tv advertising.Traffic exchanges and forums also play there part in increasing your traffic. So the future is bright alright, but only if you learn how to M.A.P. and are prepared to work very hard. Still interested?

Study more about [affiliate marketing](#) and [M.A.P.](#)

You can also find this article published on [Why Affiliate Marketing ?](#), and on the tag pages [affiliate](#), [affiliate marketer](#), [affiliate marketing](#), [affiliate marketing program](#), [Affiliate Programs](#), [business](#), [home business](#), [marketing](#) , [online business](#), [work fom home](#), [working from home](#).