

Published based on [Male And Female Anti-Dandruff Shampoo Advertisements](#)

# **Male And Female Anti-Dandruff Shampoo Advertisements**

I have been seeing a lot of commercials that are generally products for men or for women. I was just wondering why it came to be made specifically for men or specifically for women. I just think that sometimes, manufacturers are using too much advertisement to create hype over a product that is supposedly just as good for men as it is for women. I find it ridiculous to come up with several items that are irrelevantly said to be made just for men or just for women. Let's take anti-dandruff shampoos as an example of the products that I am talking about so that you can have a better understanding of what I am talking about.

Through now, I'm sure that you have come across the different TV advertisements of anti-dandruff shampoos for adult males and girls. This particular brand of anti-dandruff shampoo has 2 separate lines of items for males and females. Each time I notice this commercial where they happen to be telling guys to utilize their anti-dandruff shampoo for blokes and women of all ages to use their anti-dandruff shampoo for females, I ask myself if the scalp would know if it belongs to man or a woman.

Is there such like a thing as male scalp and a female scalp? I know it is kind of strange to ask this question but would they know if they are usually male or female? Do you think the women's antidandruff shampoo will do enough to clean a female construction worker who gets all dusty and dirty all day or do you think a man who stay at home all day cleaning his nails and washing his hair would certainly still require a male's anti-dandruff shampoo when he isn't really exerting that much effort to get that dirty?

What if a girl uses the anti-dandruff shampoo for men and vice versa? How will it influence each individual? If you say that there will not be any difference, then why come up with diverse lines of anti-dandruff shampoo in the first place once you think it will not make virtually any difference at all? I suppose the solution to my question is purely since of profit. These usually are all profit-making strategies.

Manufacturers target both sexes at identical time. They will not even have to think of another item that will become a hit for just males or just for females. Who isn't going to use shampoo anyway? I'm sure everybody does. It's basically just one of the superior things to consider as you want to venture into another model of business. There tend to be merely a few players in the market and all you desire is a superior chemist and several superior investments to be able to manage the initial production of the goods. When you're in a position to sell them, then you could start with the profit you initially make.

If I were only crazy enough, I would probably come up who have a shampoo or conditioner that will appeal specifically to male, female, gay and lesbian shoppers. That would certainly be four instant markets all at the same time. All that is left to do is to think of the huge benefits that gays and lesbians would get from using my shampoo and conditioner as in comparison with using the traditional and classic people. I would most likely start a fad and acquire rich in no time. So what do you think?

Guru in fashion and men's accessories. If you'd like to know more about our products, please visit our [silver cufflinks](#) and our wonderful [engrivable cufflinks](#).

You can also find this article published on [Male And Female Anti-Dandruff Shampoo Advertisements](#), and on the tag pages [Advertising](#), [commercials](#), [men](#), [products](#), [shampoo](#), [women](#).