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How To Sell On eBay - Finding Cheap Items To Turn A Profit

You have probably searched through various eBay listings only to wonder just where everyone seems to get their merchandise. Some people are part time sellers who only sell things from around their house instead of having an old fashioned yard sale, but other people seem to sell stuff on eBay every day of the year. Where are they getting all of the stuff they are selling?

Apart from the stuff lying around the house and the garage, many eBay sellers go to yard sales and thrift stores to find items to sell. What they do is look for items that are cheap or marked down below their actual value. Thrift stores especially can be a great place to find brand new clothing with the tags still on.

Say for example an eBay seller finds a brand name shirt with a price tag of thirty dollars on it. They purchase the shirt for three dollars and they spend about two dollars on eBay for the listing fees for that particular auction. In the end, they only invested five dollars and that shirt could possibly sell for twenty dollars. The seller makes a profit and the buyer receives a brand new shirt at an amount that is cheaper than the price tag.

To sell stuff on eBay this way will take a little skill and time on the part of the seller. You of course will have to have an eye for the things that sell and the things that don't. The best thing to do is to research, research, and then research some more. After enough research you will be able to find an incredible amount of stuff to sell. You might also want to consider hitting all of the yard sells in your area in order to sell stuff on eBay.

You've noticed that purchasing product to sell on eBay isn't free. It can cost a bit of money to get started, just as it would be with any business. However, the investment is very much worth it.

Jesse Holmes is an eBay PowerSeller who has been [making money on eBay](#) for more than 3 years. Before you start selling on eBay, don't miss his excellent free eBay Business Start Up Kit, showing you step by step how to [learn to sell on eBay](#).

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