

Published based on [Why Sell On Amazon?](#)

# Why Sell On Amazon?

The Amazon Associates program is Amazon.com's affiliate program. You sign up for the free program, then include links to Amazon.com books on your own website. Any time a visitor to your site clicks on a link and purchases the linked book, you get a commission from Amazon.com.

Whether it is because of their strength in the market or the continuous upgrading of their site, Amazon has remained to be a market leader for years. What makes Amazon such a hit ? What makes their service different from other sites ? Selling Books on Amazon teaches you how to create your own cash generating business. Discover just how exciting your life can become

If you don't have a website dedicated to affiliate programs but instead have (or are considering starting) a website that exist primarily to sell products, you probably haven't considered joining the Amazon Associates program. Instead, your focus is solely on selling products. That's understandable - but you're missing out on the potential for easy, extra income.

So, you're looking for a digital camera and you're overwhelmed with the various options and models. A good starting point to narrow your choice is your favorite search engine where you can look for a buying guide. After you have an idea of what you want to buy, go back to your search engine (I use Google) and enter "model name + review."

Skilled website developers who want to add book-selling to a website should use Amazon's own Amazon Web Services API. This is a set of programming code that a developer can use with existing HTML to develop a web page that displays book covers, titles, and other book information. Developers interested in this API should check out the 'Amazon Web Services' link at Amazon.com.

Amazon is convenience in your fingertips. With just clicking the book and then supplying your credit card information, you can already have the book delivered at your doorstep. You do not even have to move any muscles. Its easy payment system is one of the great conveniences that the site gives. Of course, the price can be pretty expensive if you add up the delivery charge but this is perfect for people who just do not have the time to shop but have lots of money to burn.

Amazon oftentimes cut off their prices especially for book, which are not so saleable but have lots of stocks left. Hard to find books can sometimes be found here.

Amazon provides the complete details of the book, sometimes even posting an excerpt of the book. The experience is actually like shopping inside a bookstore except that you are inside your house and clicking the mouse instead of turning the pages. This is way better than the title and author that other websites provide.

Learn more about [sell on amazon](#). Stop by Marie Stevens's site where you can find out all about [how to sell on amazon](#) and what it can do for you.

You can also find this article published on [Why Sell On Amazon?](#), and on the tag pages [Affiliate Programs](#), [Amazon](#), [sell on amazon](#).