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Perfect Affiliate Marketing From The Best and Have a Residual Income for Life

In mid 20th century, nightclubs were strung along across the big cities in the United States. It was possible back then to walk out of one club and have many more in a block staring you in the face. Each one claiming to have the best food and drink or best anything else a customer desired. Today this comparison perfectly fits online affiliate marketing.

Many affiliate programs will have you believing the hype. All you have to do is put a link back to their main web page and presto instant cash flows into your paypal account. NOT!

Now to be fair this does apply to some affiliates but in the case of the overwhelming majority of affiliate marketers it is a completely different outcome but I am here to assure you it does not have to be.

According to a online marketing study:

"100% use email "88% use text messaging and SMS "71% use message boards and forums "63% use blogs "36% use podcasting "28% subscribe to RSS feeds

This is why it is so important to build your own list. Even with spam complaints and new email filters coming out almost weekly, we all still communicate by email. For you and your affiliate marketing business this is a chance to break away from the group of Ninety Five percenters and use this to your advantage. 95% is the percentage of affiliate marketers who make little or no money with their programs.

Your potential prospects do not know you. Therefore it is important that you establish your integrity. Offer quality, whether it is in the form of a gift, or more importantly your own value rich content. Also make it easy for them to connect with you by including a picture or even better a video of yourself in the email. There are few things worse than a customer trying to connect you, only to find out they are now trapped in a faceless sales funnel.

When you are putting together your email, focus on wetting the appetite of the customer. How? Give them value and a snippet of your product. A short summary (include a photo of your self and the product if possible- video is even better) or just add the first few sentences of your sales copy. The point is to provide just enough value and create just enough curiosity to get your customer to click the link over to the capture page where you offer value and more information in exchange for there opting in. The added benefit of this is your customer is now added to your data base for future offers and is forwarded to your website where they can also check out any other offers and information you provide.

Many online affiliate marketers use the exact same main company produced sign up page in an attempt to get leads or opt in's. Notice I said attempt. Promoting the same webpage as everyone else can be like throwing darts. You might have a system but it really comes down to pure luck. Having your own email follow up videos and capture page puts some of those odds in your favor. This is where you can stretch out a little bit since you are not confined to the exact copy of the main affiliate page and even offer multiple points products or opportunities. Some replicated affiliate capture pages offer you the ability to put your own video in the site creating some differentiation from other affiliate marketers in your company.. I highly recommend it if you have that feature. Not only can you show additional information related or semi related to your product, it also gives you a chance to really introduce yourself to your potential customers.

Make sure when people opt in that the data base you are building is not part of your affiliate companies email system. What happens if the company goes out of business? I will tell you what happens, your entire data base which is the most valuable part of your business, is lost forever! Your email campaign data base is the most important and valuable part of your business. It allows you to send customers follow up emails on autopilot, reduce attrition in a network marketing business and generate many sales over time and remember dare to be original and you will be rewarded.

If you are in a direct sales company and think you can generate big time sales? Contact the affiliate company and see if you can negotiate an arrangement more to your liking. If they are paying on average 35 percent commission, see if you can get 50 percent. Now understand that you are going to have to show them the money first. That means you are going to have to produce before they decide to negotiate a new agreement with you. As

you can imagine most do not. If you want to go this route be prepared to go the extra mile. Study online affiliate marketing techniques, join an online marketing mastermind group and learn from the experts and then apply what you learn. Once you prove yourself, the company will definitely give you a second look.

Now do not expect overnight success. If you do and it does not come to pass, then it can really take the wind out of your momentum, to the point you might want to quit one month after you put up the link. Most online advertising will not give you instant results. Just do some tracking to find out what is working and what is not. Do not hesitate to contact your affiliate company when you need help. It is a major plus if they have a forum you can go to and ask questions. Many affiliates have been there and done that so they can be very valuable in giving you feedback and suggestions.

It all comes down to committing. You are going to encounter many challenges. That is all part of the business. If customers bought from every affiliate or signed up in a business the first time around, we would all be billionaires before the next day. Affiliate marketing is a challenge. Face up to it and always expect success and remember learn from the experts because you will never learn it all your self in a constantly place like the internet, but I tell you my friend when you do catch on and start understanding the techniques and systems that work, it is the most unbelievable feeling waking up and seeing email after email with "new sales commission" in the subject line. I wish you all the success in the World!

The key to making serious money is to Learn Affiliate Marketing from the experts. It will save you a lot of time and aggravation. If there is one tool I have made the most direct sales and recruit sign ups from I would have to give the experts Affiliate Marketing Tool award to F5 Email Marketing system The fortune is in the followup my friends.

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