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eBay Business Goal Setting

When you are just getting started on your online business, you will need to set some short, intermediate, and long-term goals. A well thought-out properly organized set of goals is your road map to success. If you are going to try to make it big online, not having clear written goals will be the biggest mistake you will EVER make.

Here are some tips for setting goals. First, your goals should be challenging. They should stretch you and take you just outside your comfort zone. At the same time, they should be realistic. Your goals should inspire you and give you the drive to achieve what you can't see right now. People with clear written goals in front of them at all times accomplish many times more than someone without any goals. One way to remember the proper characteristics of goals is by using the acronym SMART. Goals should be: Specific, Measurable, Attainable, Realistic, and Timely.

Having specific goals means defining them exactly and clearly. An example of a vague goal would be, I want to get rich selling on eBay. An example of a specific goal would be, I want to make an extra \$3000 passive income a month by selling on eBay. In the specifying of the goal you are giving it clear characteristics allowing it to be better understood in your mind.

Measurable. Having measurements on your goals give them a real numerical value. In the previous example, what made the goal more specific was the measurable dollar figure. Checking your goals, updating them, and measuring where you are in your journey in achieving them will help you keep going in your online business.

Attainable. While your goals should be attainable, they should also not be too easy. Your goals should be inspiring and push you out of your comfort zone. Goals must be possible, but inspire you and give you a drive and purpose.

Timely. Your goals must have a time limit to them. Set a date and time to your goals. A goal without a date is just a wish. And if you forget when you want to achieve your goal, then you're going to miss the goal. However, once you have developed thoughtful short, intermediate, and long-term goals, set deadlines on your short-term goals. Create action steps from your goals. Prioritize the details of your short-term goals, but do not begin working on them until you are fully committed!

Jesse Holmes is an eBay PowerSeller and Entrepreneur who has been [making money on eBay](#) for more than 3 years. Before you start to sell on eBay, you need to check out his excellent free eBay Business Start Up Kit, showing you step by step how to [learn to sell on eBay](#).

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