

Published based on [You Can Be A Haberdasher](#)

# You Can Be A Haberdasher

We're smack dab in the middle of the roughest recession in decades, and times are hard on everyone. Many will recommend against starting your own business in such a financial climate, but the truth is that a recession is when you need more money the most. If you enjoy sewing and patchwork, and if you have the skills, the talent and the passion, you can be a haberdasher and make a comfortable living doing what you enjoy in life.

Now, there's quite a difference between being a haberdasher and being just a "professional sewer". To be clear, you're doing much more than stitching together t-shirts or mending a rip here and there. A haberdasher is a craftsman and an artist. It takes creativity, talent, professionalism and passion to run a successful haberdashery.

Now, not everyone has the money, or the credit to get a loan, in order to run your own live shop. Luckily, this is the Twenty First Century. This means that you can run a shop online for very little cost up front.

You don't need a live shop right away (though it would be nice (look into haberdashery franchises for more information)). All you need is a website and your sewing kit. Take a few days to create some items to sell on the site, put a few bucks and a single hour aside to build the site with a drag-and-drop site builder/host, and you're ready to start earning.

Because of the low start up cost, a new haberdashery is a fairly low-risk business endeavor, which is why it's such a good idea during a recession. The trick is to spend less and get more. This is always true of business, but doubly true during trying times such as these.

Haberdashery is actually a long standing tradition. Defined loosely as a merchant who sells products for sewing such as zippers, buttons and patches, the term was actually coined by Chaucer in Canterbury Tales. Saint Louis IX is considered to be the patron saint of the craft, and famous haberdashers include Johnny Carson, Christopher Lloyd and Wayne Knight (you know him, he played Newman on Seinfeld).

It's really just a great career to get into if you want to make your own hours, if you want to run your own business without spending a fortune to get started, and if, most importantly, you know that you have the skills, the drive and the passion to see your plan come to life.

The author is the Marketing Director of a famous Haberdashery franchise. He has over ten years experience in international franchise sales and network development. His expertise in [franquicias de merceria](#) and [mercerias](#) has provided a very good recruitment training to franchisors.

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