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How To Sell On eBay - Why Have A Picture?

When new people are coming to eBay, often they focus on how to make a listing and understanding how eBay works. However one very important topic that many people miss is how to take good pictures. You could have a perfect description of your item, but if you have a bad picture, then your item likely won't sell. If your item does sell, it will be for much less than you could have sold it for if you had a good picture.

While descriptions are important, they work along with taking good pictures. If you do not have good pictures, your buyers will not be able to tell if you're telling the truth about your item. Not only do the pictures show the condition of your item, but they give an impression of what the item is to your buyer. A picture can also be used to show the size of an item. Although you can write the dimensions in the description, it's easier for your buyer to see a size comparison and a pitcher. For example, smaller items can be placed next to a ruler. Larger items can be put next to other larger objects in order to show a comparison of size.

If you want to have a very successful eBay business, you should know how to take great pictures. If you don't include pictures in your auctions, you might as well consider your listing fees wasted. There is nothing more important than having a good picture, because it shows what your buyer is actually getting. It shows what your item looks like, its condition, and its size. It also helps your buyer to trust you, because they know that you are putting the extra time and effort into your auction to take great pictures.

As you grow your eBay business, you might want to consider buying a high quality digital camera. You also might want to invest in a photo editing program such as Photoshop. Photo editing programs help you stand out from the crowd because they can make your pictures appear like they were taken by a professional.

Here's a closing tip on taking pictures. When you do take pictures, make sure that you take them from as many angles as you can. The more pictures you can provide your customers, the more they will be able to trust you. This will have a direct impact on your sales.

Jesse Holmes is an eBay PowerSeller who has been [making money on eBay](#) for over 3 years. Before you start to sell on eBay, make sure you check out his excellent free eBay Business Start Up Kit, showing you step by step how to [learn to sell on eBay](#).

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