

Published based on [Selling on eBay - Getting Connected](#)

Selling on eBay - Getting Connected

So you want to start an eBay business? That's awesome because I think that eBay is the fastest and easiest way to get started selling online. No other website can even come close to the \$60 billion in sales that happened on eBay in 2008.

When you're just getting started online, it's important not to be an island. Sure you can run a massively successful eBay business from your home, but you're going to have to connect with other "real" businesses in order to make the profits you want.

The best way to get what you want in life is to help other people get what they want. From the moment you start your business, you need to remember that you are only in business as long as you're helping your customers. What's the quickest way to see if you're helping enough people? Check how much money you have in your bank account. If your bank balance is low, then you're not helping many people. If you want to grow your bank balance, you need to help more people.

So how do you help and connect with people? One main thing you need to do is get out in the community. Make sure you're seen and people know what you do. Talk with local store owners. Make sure you always have your business cards with you, and give them out whenever you can. Let everyone know that you sell on eBay, not just your firends and family.

The more you get connected with people in your community, the more opportunities you have for you to help them (and them to help you). Think about businesses that you could help. Could you help them sell excess inventory? Are there other local businesses that need help to sell their products online? What about individuals that may need their antiques sold? When you start looking around, you'll see opportunities all around you.

So what's the bottom line? The more connections you have, the more people you help. The more people you help, the more successful you'll become.

Jesse Holmes is an expert eBay Powerseller, author, speaker and consultant. He is willing to take you step by step and show you [how to sell on eBay](#) with his easy to follow [eBay 101 Start Up Kit](#), but only for a limited time. Go now for exclusive free access!

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