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# Why Would You Want To Sell On eBay?

Let's say you could have an entire business in a box. What if someone gave you every tool you needed, all the software, the website, the merchant account, and most importantly, millions of customers ready to buy what you sell. Would you be interested? How much would you pay for that "instant" business. Hundreds or maybe even thousands of dollars?

The fact is that's what eBay is. It's the fastest and easiest way to have a web presence today and start making money online before the end of the week. You can literally have a complete eBay business structure set up that is selling products online in 30 minutes.

eBay is huge. In 2008, over \$60 billion dollars in total merchandise was traded on eBay, and there are almost 90 million active members worldwide on eBay. Do you think one of those people want what you're selling? With \$2,000 worth of goods being traded every single second, do you still think eBay a viable marketplace?

The real question is, how can you be a successful seller on eBay? Of the thousands of people that have sold on eBay, only a select few have massive success. While you might hear lots of stories about eBay millionaires, it's a small percentage of those who have tried.

Why is that? The main reason is because the average person goes on eBay and instantly thinks that eBay will make them rich overnight. Sorry to tell you, but that's not how business works. Building a business is a process that requires learning certain skills. You need to know how to provide a great product or service for your customer. The sellers who are making it big online are those who are focused on the customer first.

But don't think to yourself that the people that are making money on eBay are any different than you, or somehow they're entitled to it and you're not. Yes there are things you will need to learn, but remember everyone starts at the beginning and nobody is born an Olympic athlete.

One of the great advantages to selling on eBay is that there is so little risk to get started. You don't have to hire a dozen employees and rent a warehouse. You don't have to raise thousands of dollars in capital.

All you really need is a computer, an internet connection and a digital camera. Other than that, there isn't much else. Of course you're going to need products to sell, but if you find good products from the very start, you can easily buy inventory and keep the cash moving through your business.

Business truly is changing today. The barriers to enter a market are quickly diminishing, and you can start being your own boss quicker than ever before. You're going to see a huge influx in people wanting to make money online soon, and you don't want to get left behind.

With everything you need to get started easily at your fingertips, why don't you have a successful eBay business yet? Get away from the skeptics and naysayers, and start learning and implementing training from people that are already successful on eBay.

Jesse Holmes is the creator of the free [eBay 101 Start Up Kit](#). In this step by step video kit he will show you exactly [how to sell on eBay](#) quickly and easily! Get your exclusive free copy while supplies last.

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