

Published based on [Affiliate Marketing Tips](#)

Affiliate Marketing Tips

Why do 90% of webmasters trying Affiliate Marketing fail? The easy answer is that they are not good enough to win the race. But the real thing is that there's too much hype about Affiliate Marketing and it's much more difficult to succeed than Internet Gurus will ever tell you.

First of all, you need technological expertise and know how on many fields, creativity, web design and maintenance, marketing, business. It's not easy to be successful in all these fields alone. Of course a team would be more successful but will the earnings be enough for an entire team? Maybe yes or maybe not, it all depends on many factors. But this probably could be the topic of an entire new post.

In a well done campaign, majority of the customers comes from word of mouth, after successful Pay per click advertising campaigns. Yes, Pay per click is successful, it's the most successful way.

Advertising is the first step for a successful project. Advertising means slowly investing money, day by day, knowing that the first days you'll not become rich but instead you'll just build a structure on which your entire project will be based in the next months.

If you give up right now, after realizing that you'll not become rich in few days, you will lose all the ideas and money invested in your Affiliate Marketing project. So be patient and focus on correct and successful day by day Advertising, never giving up. Now you have the answer to the initial question.

90% fail because they give up too soon, they think to become rich in one day, they invested all their money in few days of important advertising but then stop when the money finishes, they don't have the technological and marketing know how but first of all, they messed everything with their project, starting with a bad advertising.

A good advertising means: investing few money, but steadily, day by day and using a successful advertising method, which we think is Pay per click advertising.

If you want to know where to find Hi Tech [Computer Gadgets](#) or also excellent [Technology Gadgets](#) just check the links and you'll be in front of this impressive Computer Blog! You'll find many Hi Tech Deals and products! Happy hunting!

You can also find this article published on [Affiliate Marketing Tips](#), and on the tag pages [Advertising](#), [Affiliate Programs](#), [business](#), [computer gadgets](#), [computers](#), [ECommerce](#), [internet](#), [investing](#), [marketing](#), [sales](#), [small business](#), [software](#), [technological gadgets](#), [webmaster](#).