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Emporio Armani Watches : Excellent , Casual Graciousness

Giorgio Armani, one of the world's most influential designers, was born in Piacenza, Italy in 1934. After a brief foray into the world of photography and medicine at the Milan University, happenstances lead him into the fashion industry.

After his discharge from the army, Armani took a job working as a window dresser at an enormous department store in Milan. In this time, he travelled at length to Britain which was the start of his spiralling celebrity into fashion.

Today, Giorgio Armani brings his casual and impeccable sophistication to his watch and jewellery collection. It is Armani's goal to provide watches with fine detailing and a modern expression for today's man and woman.

It wasn't long before the Armani name stood for chic craftsmanship and understated refinement. Today, Giorgio Armani brings his casual and excellent graciousness to his watch and jewelry collection. It is Armani's goal to provide watches with fine detailing and a modern expression for today's woman and man. The Emporio Armani line of watches and jewelry virtually defy outline and yet is simply identifiable.

Armani describes his philosophy as modern styles and sizes balanced with casual style. His watch collection comprises a whole range of daytime to evening wear or as a stylish accessory. The men's daytime looks break a wide range in jewel tones of rubber and silicone bands to edgy chrome steel. The bands stress the sporty look of raised chronographs or the graceful, modern look of a smooth black face.

The bands stress the sporty look of raised chronographs or the smooth, modern look of a smooth black face. The women's watches are dexterity in ceramic, leather and chrome steel with classic Armani styling.

Regardless of the lifestyle or the function, Emporio Armani watches are for those who appreciate innovative and stylish reinvention of classic lines. Edgy, fashion-forward styles that are the hallmark of Giorgio Armani's vision and legacy are etched and embedded into every piece of his collection.

Edgy, fashion-forward styles that are the stamp of Giorgio Armani's vision and bequest are etched and embedded into each piece of his collection. In simple terms Giorgio Armani makes telling time look good.

Find out more about Armani watches at the following link: [Armani watches](#).

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