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# **Affiliate Sales - Your Key To Learning Internet Marketing**

Although I have been an entrepreneur for a long time, I have seen the most success in my business since learning internet marketing. From my experience, one quick way to make money on the internet is through affiliate sales.

Before you discount this as a good option, let me outline a simple way to approach this idea. From my experience, you can begin generating cash flow this week so that you can afford domain names and outsourcing some of the details of your business. For example, you could outsource email, article marketing, and webinar setup just to name a few.

There are five keys to affiliate sales, and the first key is to find something to recommend. It should be something inexpensive that you can comfortably recommend to others. You don't want to recommend a big ticket item right away, but instead start out small and build up to it. You want your list to trust you and rely on your recommendations. Look at the sales page for that product, and you will be able to tell whether or not it is appealing.

The second key is to figure out which benefits are most important. What I mean by this is what problems are your readers trying to solve and how would their lives improve if this problem were solved. This where I like to look at the conversations in the niche-related sites. I go to forums and even social networking sites to figure out the answer. Doing this little bit of research almost always results in greater sales.

The third key to affiliate sales is to write a recommendation. Let me give you a sample outline. When you write a recommendation for an affiliate product, be sure to include the following: what does it do, how does it benefit the reader, how does it compare with similar products, what did you like about it, what did you not like about it, and what is your overall ranking? You can then post your review on your blog or other website, but the whole point is to make sure it is on your site with your affiliate link and then drive traffic to your review.

The fourth key is to spread the word about your recommendation. Again, your blog or website is important. If you do not have a blog, I recommend Wordpress or blogger. You can also send an email to the contacts in your personal or business account. They will be interested to hear about your recommendation.

The last key to affiliate sales is to utilize search engine optimization (SEO). You want to use the keywords in your recommendation that people are actually entering into Google. These will be "buyer" keywords, not just general keywords. Using the "buyer" keywords will boost your post and get you more traffic and eventually more sales.

Without a doubt, affiliate sales can be a quick way to begin earning money. If you work diligently on these steps, you will see cash flow this week.

Do you want to [learn internet marketing](#) basics? Stephen Beck is an expert, and he can show you how to make your first \$1000 online. Go grab a FREE link to his webinar replay, where he teaches you exactly what you should do: <http://www.YourOnlineBasics.com>.

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