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Starting An Internet Business Made Easy!

These days a lot of people want to start an internet business, but they are not always sure exactly what to do first. I encourage them to focus on the most crucial component: keywords. Everything begins with keywords. You write articles around the keywords people are actually looking for in the search engines. Then Google and the other engines post your page higher in the rankings which then drives more traffic to your site. With greater traffic comes greater sales. It really is that easy.

So it makes no sense to just pull keywords out of thin air. People will not find your articles that way. Once article can include up to five or six keywords, so I let the keywords dictate what I write about. All that matters is what people want to know. If you keep that in mind, you will get very rich on the internet.

You also want to use your top keyword in the title of your article near the beginning. For example, if you do a search on "webinar strategy," you might find this article, "Webinar Strategy - Four Ways To Promote Your Business." Someone looking for information on webinar strategy will find this article and read it because it is exactly what they are looking for.

Remember your title serves two purposes. It should have the keyword in it, but it should also generate some curiosity because you want people to read your article. you want them to see you as an expert on the topic, and you want to get the backward links.

One more use for keywords is to include them in various places throughout your article. You can even use your less competitive keywords, and Google will rank your article higher for those. Think of it as getting the most bang for your buck.

The bottom line is that when you are setting up an online business, you have to do your research. Come up with the exact keywords people are looking for in your niche. Then write your articles with these words in mind. You will notice an increase in both your traffic and your sales.

Stephen Beck can show you what it takes to [start an internet business](#) and how to make your first \$1000 on the internet. Pick up a FREE link to his webinar replay, where he shows everything what you should do: <http://www.YourOnlineBasics.com>.

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