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5 Squidoo Points to Earning via Social Media

Are you familiar with Squidoo? If you are or if anyone of your friend is familiar with it, then most probably you are aware of its vast potentials to becoming an effective revenue generating social media platform. Like many of its social media big wigs, Squidoo lens extend beyond the usual role of social media sites as a venue for online community interaction and information exchange. Instead, Squidoo actually make it easy for people to generate some revenue while providing the same social media privileges to its users. Generally, people are drawn to it because of its sheer simplicity and ease of use.

Check your social media survival kit to see if your strategies are all gear up towards success upon starting a Squidoo lens. You now have your plans carefully laid down, content readied, and a with a target audience clearly identified. What else do you need to pump up your Squidoo and transform it into revenue making social media platform?

Read and understand the critical points below to fully prepare your Squidoo lens for revenue generation. If you can fuse these points along with your existing social media strategies, you can be sure that you are on the right direction towards transforming Squidoo to favor your online marketing objectives.

Paypal. Paypal account is essentially your harvest facility after a long hard period of building up a strong presence in online marketing. To get paid once your Squidoo lens generates traffic, a Paypal account could really come in handy. If you do not have a Paypal account, sign up now. To get your piece of the Squidoo cake, you simply have to set up your account in such a way that your earnings will go to your Paypal account.

Google you way up with AdSense. Browse through several top lenses and most probably, you will notice each pf them displaying an AdSense. AdSense are simple yet popular ads commonly used and promoted by Google. When posted in a lens, AdSense enable people to generate some revenue especially if site visitors click on these posted ads. AdSense enable lens masters to actually earn without having to sell anything at all. If you are consistent with your content, more adSense will be posted on your lens which subsequently increases your chance of getting more revenues.

Do underestimate the power of affiliate modules. In starting up a Squidoo lens, you will get more revenue rewards by posting affiliate modules actually. Affiliate modules, in several forms such as videos, photos, polls, and texts, will transform your lens into a very dynamic page. Check the top lenses and most often than not, they contain several affiliate modules. Today, Cafepress, Amazon, and Ebay are among the most popular affiliate modules use by Internet marketing enthusiasts.

Do self-promotion and advertising. Note that you have the full freedom to do whatever you wish with your lens. If you are into marketing products and services, might as well utilize this social media platform to market your items. You can post your previous content development projects, for instance, if you are into freelance writing. You can also choose to post your portfolio of graphic designs if you have some.

Do sell more of your items for less. If you have items that you intend to sell, you can choose to post them up for sale in other sites such as Amazon and Ebay of course. But then again, these sites, normally require that you pay certain amount for revenues generated by your sales. With your lens all geared up and lock onto your target end users and consumers, you can choose to directly sell them your items actually. This time, you are free from having to pay other sites.

There you go, five points to a successful moneymaking Squidoo presence. Always remember to combine these with the rights social media strategies in order to fulfill your Internet marketing goal.

Learn a hot new [Social Media Marketing](#) technique WITHOUT Spending More than 5 Minutes Per Month at your Computer. So what are you waiting for? Visit <http://www.AutomatedSocialNetworking.com> right now!

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