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Hotel and lodging owners can increase revenue and bookings at no charge

Is by far one of the most cost effective ways for you to increase your revenue without any extra expense out of your pocket. Lets face it, lodging properties spend millions and millions a year promoting their property and most of the lodging properties remain with a 30% vacancy or more.

Most lodging companies such as Hotels, Resorts, Condos, Apartments, Lofts, Villas and etc pay 3rd party portals to promote their property and pay a commission every time their property is rented or booked.

With all these hotels and lodging properties available for travelers to consider, how do you get them to stay at your property? You can spend millions and millions of dollars promoting your property but to drive in new travelers, but you will not be able to market to everyone. You can spend money on 3rd party gds portals, print marketing, TV marketing, and internet marketing, but you will never be able to hit the target audience that private membership clubs, like Hotels Etc. attracts.

Many lodging owners and hotel owners are seeking out a new way of marketing to the private sector. There are several travel membership clubs, and membership clubs that if approved you can list your property in their portal. When listing with private travel clubs, you will not have to pay a booking fee, nor will you have to pay any commissions. These types of travel programs simply request that you provide their members with a discount that is greater than what the general public can receive.

Hotels Etc. happens to be the world's largest and only lifetime travel and entertainment discount club. Launching in 1996 to help hotel owners increase their revenue without any extra expense out of their pocket. Let's face it, the lodging industry is the most perishable industry in the world. If you do not rent that room out tonight, you can't rent it out tomorrow and make up for tonight. It does not work that way.

If the membership club accepts your enrollment, you will then be listed inside a private database that will only be accessible to members. These members typically contact your Hotel direct to make discounted hotel reservations. Private membership clubs always encourages you to have the member present their membership card at the time of check-out or do not honor the discount.

With programs such as Hotels Etc, you can increase your revenue and rent those empty rooms to private travel club members. Renting these extra rooms out at a discounted price will help you only loose half that amount. For example, if you decided to rent your rooms to private travel club members at a 50% discount, and members filled your vacant rooms, you will be gaining an extra \$500,000 without any extra marketing expense out of your pocket.

[Sign up your Hotel, Cabin, Resort, Condo, Vacation property free of charge for a limited time](#)

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