

Published based on [Article Marketing Automation - Does It Make Sense?](#)

Article Marketing Automation - Does It Make Sense?

Article marketing automation is one of the best weapons in your arsenal, if you want to market your articles in a short span of time to a larger audience. A lot of people, who are involved in affiliate marketing, use article marketing software in order to increase their outreach.

In fact, article marketing automation has received mixed responses from people who have adopted this idea. While some people felt that the service rendered by this tool is unparalleled, there were a significant number of people who also stopped using this software because of the roadblocks they faced.

When should I use this idea?

If you wish to boost the page ranking of your site, this tool will work like a charm. A key function of this tool is link building and you can be assured of good results in case you make use of this. It is possible to insert up to three links in the body of the article without much difficulty. When search engines come across this feature, they are much more likely to push your page ahead in the results as it ensures that your page is actually credible and worth coming up in the list.

Is there anything else for which I can use this?

Indeed, automation software is one among the important marketing tools that should be in your kitty, if you are running various article marketing campaigns on the internet. This tool will enable the submission of the articles you write to blogs that are relevant to the content in your article. Let us say you are writing an article on skin care, then your article will be submitted automatically to all blogs that talk about skin care.

When should you avoid using this tool?

Practically, marketing software is definitely not recommended for you, if you intend to create rewrites of an original article. Based on several online reviews, the sheer time taken by the software to rewrite just one article can get on your nerves and leave you feeling frustrated. Many users of such software packages felt that they could manually rewrite the article faster than this tool.

What is the second instance in which I should avoid using this software?

There are some people out there who would like to be aware of the location of their article and where it is going to be submitted. This tool can do nothing beneficial for them. It is next to impossible to track such blogs and find out where essays are being submitted. A common grouse with users of this tool is that articles tend to get submitted to blogs that have not been regularly updated from a long time.

Have you ever been informed that I was 100% sure that [bum marketing](#) is nothing but a scam? I wasted huge time and energy in submitting my articles manually and I saw no results. Hurry NOW to know how I brilliantly succeeded using this [article submission software](#).

You can also find this article published on [Article Marketing Automation - Does It Make Sense?](#), and on the tag pages [Advertising](#), [article marketing](#), [business advertising](#).