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Making Money Online - 5 Simple Strategies To Success

The vast amounts of information and online marketing tips about making money online are often not worth your time. Most will only serve to lose you money and time which is a complete contradiction to the reasons why most set out to make money online in the first place. Here are five simple methods to maximising your business to full effect whether you're a newbie or have been at it for while.

1. There are really only 4 types of true money making businesses online so I suggest choosing one and mastering it firstly, these include: Information product selling i.e. MRR and/or PLR; Affiliate Marketing; Network Marketing or MLM; and finally Online or Automated Business.

2. Secondly, once you have chosen your business it is then a good idea to start to look for the market leaders in order for you to start and learn from them and the methods that have proven them to be successful.

3. Build your business around yourself as a person. This is the concept of personal branding or "Attraction Marketing" as it is now known. The days of using flashy pre made company sales pages are gone and people are generally a lot more sceptical of the internet than they were at first. But, if people like and trust you and see you as a genuine individual then they will be more inclined to follow you, and eventually purchase from you.

4. Creating a marketing funnel to build a list is integral to the life of your business and together with your personal branding system you'll be able to build a long line of people that respect, trust and value the information you provide and products you promote.

5. Actually marketing your business, however, is the most important factor and this is where most fall down as they aren't consistent and also try to spread themselves too thin across the many ways to market. The best ways to do this are often free, and there are far too many to name here, but be sure to pick one method, do it everyday, become an expert at it, and you will surely see the results you're after.

These basic online marketing strategies should be the foundation of any online business in the modern age. Once you have mastered these it then leaves you free to research and practice the more advanced methods all while your business is still growing and generating you cash flow.

Do you want to truly learn how to generate \$1000's per month in online sales? Then Grab my Free 5 Part [Internet Marketing Course](#) for more great [Online Marketing Tips](#)

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