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# **Social Bookmarking - 6 Key Points To Get Increased Click Thru's**

Social bookmarking is a large portion of your overall traffic and link building plan and must not be disregarded. Although immediate site visitors will be negligible, the increase it can make to your search results is enormous. Study the rest of this article to understand the key points you will want bear in mind out of social bookmarking.

\* **No duplicates** - Ensure that the content submission to each bookmarking site is exclusive. Should you send the exact same content to each site, you won't get many indexed and are absolutely wasting your energies. You can with no trouble spin your descriptions and headlines using a helpful content spinner.

\* **Headlines Must Be Attractive** - Honestly, not a lot of people will read your bookmark however make an enticing headline anyway. It does not take any extra time and the people that are interested in your bookmarks are very well targeted and likely to result in sales for you.

\* **Short & Sweet** - For social bookmarks you should keep your descriptions short and punchy. I find 100 words to be sufficient. Certainly don't exceed 150 words that would be way to much.

\* **Content** - On the Net it is agreed that **Content Is King**. Plenty of well liked content is all that can get you more visitors. Uncover exactly what your visitors really want and give it to them in a unique, original and enticing way and you will do very well!

\* **Provide A Solution** - Your visitor is only interested in "what's in it for them". In your headline and content make certain you write a tantalizing offer. Make it a point to talk about pleasing benefits to attract your reader to visit your Internet site.

\* **Don't Waste Your Time** - Use an automatic software product or a dependable service for all your bookmarking needs. Bookmarking without an automated system is an enormous waste of your time and will burn you out for little or no results. Don't deplete your time. The amount of time you are spending on bookmarking you could be creating further good content.

\* **Finishing Thoughts** - Depending on the niche, unique selling proposition, how well you structure your bookmark, and the amount of content you submit, you'll acquire limited site visitors from people viewing your social bookmarks and going to your web site. The largest benefit lies in having your bookmarks indexed via the search engines which will provide you higher rankings and extra web visitors.

Concerning any excellent SEO Strategy You should continually apply social bookmarking as part of an complete plan of obtaining backlinks from a range of various sources. Using bookmarking on its own will not get you the results you really want and can just leave you feeling dissatisfied. Bear in mind, the the "sum is greater than the parts". This is above all correct concerning SEO. Diversity in your link building approach will give you the largest benefit for your buck.

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